

Press Release

[For Immediate Release]

Success Universe Group Limited

**Purchase of Bitcoin to Diversify Investment Portfolio
Stays Resilient and Flexible to Embrace the Future**

10 May 2021, Hong Kong - Success Universe Group Limited (Stock Code: 00487.HK, together with its subsidiaries, collectively the “Group”) is pleased to announce that the Group has purchased an aggregate of approximately 23.4 units of Bitcoin, a cryptocurrency, on an open market cryptocurrency exchange platform at an aggregate consideration of approximately US\$1.3 million (equivalent to approximately HK\$10.1 million) (the “Investment”).

In view of the increasing popularity of cryptocurrencies in the commercial world, with inclusion of cryptocurrencies in investment portfolios of institutional investors and more companies accepting cryptocurrencies, including Bitcoin, as an official payment option, the Group believes that there is still room for cryptocurrencies in general, including that for Bitcoin as a dependable store of value which is one of the longest standing and the largest cryptocurrencies in terms of market capitalisation, to appreciate in value.

Commenting on the investment decision, **Mr. Yeung Hoi Sing, Sonny, Chairman of the Group** said, “Having considered the uncertainty in the global economy, the unprecedented government financial stimulus measures, including quantitative easing, adopted around the world, depreciation pressure on the value of fiat currencies due to aggressive increases in money supply by central banks globally, we believe that the Investment would diversify the Group’s investment portfolio and enhance its asset value.”

Mr. Yeung also explained the Group’s overall investment strategy, “We will continue our diversified investment approach to ensure the best use of our capital. As always, we will stay attentive to the global investment market and identify potential opportunities by leveraging on our expertise and experience, with an aim to deliver long-term value to our shareholders.”

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About Success Universe Group Limited

Success Universe Group Limited (together with its subsidiaries, collectively the “Group”) is a listed company on The Stock Exchange of Hong Kong Limited (Stock Code: 00487.HK) and is the listed arm of Success Universe Group. The Group operates travel and property investment businesses and is involved in entertainment-related sector through its flagship investment project – Ponte 16. The Group endeavours to create long-term value for stakeholders through the balanced and diversified business portfolio, while adhering to a high standard of corporate governance.

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