

Press Release
(For immediate release)

**Macau Ponte 16 and União Geral das Associações dos Moradores de Macau
Jointly Organises “Inner Harbor Golden Era 2007”
Bringing Back Prosperity in the Old Days**

(July 23, 2007 – Hong Kong) Macau Ponte 16, a project which Macau Success Limited (“Macau Success” or the “Group”, Stock Code: 487) participated in, formed the Inner Harbor Vision Association (IHVA) with União Geral das Associações dos Moradores de Macau (UGAMM). IHVA will organize an activity named “Inner Harbor Golden Era 2007” during the summer holiday, starting from July 29.

Mr. Marco Lee, Deputy Chairman of Macau Success and Vice Director General of IHVA said, “The ‘Inner Harbor Golden Era 2007’ program followed the successful broadcast of the Inner Harbor TV series to further present and promote the Inner Harbor. The whole event is supported by a number of sponsors, various government departments, organizations, shops and local residents. It is hoped that the ‘Inner Harbor Golden Era 2007’ will stimulate and boost the economy in the area.”

Mr. Vong Io Kao, Vice-Director of UGAMM said, “The Inner Harbor had a splendid history. Fishing, shipping, freight, entertainment and catering industries were all flourishing formerly. However, with their decline from the 1990’s, the Inner Harbor’s glorious days have since faded. UGAMM, together with IHVA, is organizing the ‘Inner Harbor Golden Era 2007’ program aimed at reviving the economy of the area. The activities include street lighting decorations, kick-off ceremony, nostalgic street parties, Inner Harbor Treasure Hunt and Inner Harbor with Great Fortune - Blessed Wind Carousels Giveaways.”

A grand kick-off ceremony will take place on July 29 between 18:15 and 19:30 at the Largo do Senado. The Macau Police Wind Band, Hong Kong pop stars Lee Sze Kei, Kenny Bee and Jade Kwan as well as other performers will perform during the ceremony. The light up ceremony for the street light decorations will also be held. The Inner Harbor will be lit for the next few months, bringing back the glorious memories of the district.

Nostalgic streets parties will be held on July 29 (following the kick-off ceremony), August 11 and September 1 between 15:00 and 21:45 at the historic Rua da Felicidade. Amongst the dazzling performances are folk dance, Chinese dance, singing and stand-up comedy. An exhibition area of 3-D displays has been set up to recount the history of the Inner Harbor.

Two other attractions are the Inner Harbor Treasure Hunt and Inner Harbor with Great Fortune - Blessed Wind Carousels Giveaways. The Treasure Hunt is designed for participants to learn more about the history of the Inner Harbor of Macau in an entertaining way. The Inner Harbor with Great Fortune - Blessed Wind Carousels Giveaways is an activity whereby discounts and promotions are given to patrons of designated shops upon presentation of a wind carousel given away by the organizer. Details of all the events are found in a publication "Golden Era New" issued by the organizers, which is available in turbojets, participating shops and counters of the Macau Government Tourist Office.

The "Inner Harbor Golden Era 2007" begins on July 29 and stretches across the full summer vacation until September 1. The different activities are expected to bring in tourists from Hong Kong, Mainland China and other regions.

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About Macau Success Limited

Macau Success Limited (Stock Code: 487) is the flagship of Success Universe Group, and is currently involved in the leasing and management of the cruise and in the travel business and is actively expanding into entertainment & gaming related businesses in Macau.

The Group owns a 9-deck cruise ship, M.V. Macau Success, in Hong Kong which features a world-class casino and various spectacular entertainment facilities. In travel services, the Group offers a wide-range of one-stop travel services to customers through Travel Success Limited and Travel Success (Macau) Limited in Hong Kong and Macau respectively.

The Group is developing its flagship project - Ponte 16 in Macau in partnership with SJM-Investimentos Limitada ("SJM-Investimentos"), a wholly-owned subsidiary of Sociedade de Jogos de Macau, S.A. Owned 49% by the Group and 51% by SJM-Investimentos, Ponte 16 is a world-class integrated resort that comprises a five-star hotel, casino (subject to the approval of Macau SAR Government), recreational facilities, shopping arcade, a European themed promenade and major restaurants.

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