

**Press Release**  
**(For immediate release)**



**Ponte 16 reveals new logo to highlight uniqueness of the project**

(July 9, 2007 – Hong Kong) Pier 16 – Property Development Limited (“Pier 16”), which is 49% indirectly owned by Macau Success Limited (“Macau Success” or the “Group”, Stock Code: 487) and 51% owned by SJM-Investimentos Limitada, is pleased to reveal the new Ponte 16 logo today. Officiating at the launching ceremony are Dr. Ambrose So, Chairman; Mr. Sonny Yeung, Chief Executive Officer; Mr. Marco Lee, Deputy Chief Executive Officer; and Mr. Hoffman Ma, Deputy Chief Executive Officer of Pier 16.

Speaking at the ceremony, Dr. Ambrose So said that Ponte 16 is expected to draw in trendy restaurants, cafes and new businesses with refreshing characters to the Inner Harbour, bringing more energy and opportunities to the old district. Such a unique blend of east and west, old and new, will attract more tourists and local residents to Ponte 16 and the Inner Harbour, where there is culture, entertainment and fun for the whole family.

Elaborating on the design of the new Ponte 16 logo, Mr. Sonny Yeung said that the iconic tower taking centre stage above a dynamically fluid figure ‘16’ in the logo represents both the historical value of the harbour and the dynamic management of Pier 16. The artistic lines of the logo represent the modernity and vitality of the property, offering an all-round experience in culture and entertainment. As a whole, the new logo represents the historical past, the vivid present and the promising future of Ponte 16.

The Ponte 16 management team is confident that the service-oriented team and well-trained frontline staff will deliver an unforgettable experience to all visitors, becoming the next “hip and hot” destination in Macau, added Mr. Yeung.

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## About Macau Success Limited

Macau Success Limited (Stock Code: 487) is the flagship of Success Universe Group, and is currently involved in the leasing and management of the cruise and in the travel business and is actively expanding into entertainment & gaming related businesses in Macau.

The Group owns a 9-deck cruise ship, M.V. Macau Success, in Hong Kong which features a world-class casino and various spectacular entertainment facilities. In travel services, the Group offers a wide-range of one-stop travel services to customers through Travel Success Limited and Travel Success (Macau) Limited in Hong Kong and Macau respectively.

The Group is developing its flagship project - Ponte 16 in Macau in partnership with SJM-Investimentos Limitada ("SJM-Investimentos"), a wholly-owned subsidiary of Sociedade de Jogos de Macau, S.A. Owned 49% by the Group and 51% by SJM-Investimentos, Ponte 16 is a world-class integrated resort that comprises a five-star hotel, casino (subject to the approval of Macau SAR Government), recreational facilities, shopping arcade, a European themed promenade and major restaurants.

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