

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



SUCCESS

SUCCESS UNIVERSE GROUP LIMITED

實德環球有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 00487)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09(1) of the Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that it is expected that the Group may record a loss for the six months ended 30 June 2009 as compared to a profit for the six months ended 31 March 2008 which was announced by the Company on 18 June 2008.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Success Universe Group Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The board of directors of the Company (the “Board”) wishes to inform the shareholders of the Company and potential investors that it is expected that the Group may record a loss for the six months ended 30 June 2009 as compared to a profit for the six months ended 31 March 2008 which was announced by the Company on 18 June 2008.

Based on the latest consolidated management accounts of the Group, it is expected that the Group’s results will continue to be affected by (i) the loss of the Company’s associates which are all related to the Group’s flagship project, Ponte 16, shared by the Group; and (ii) the lower profit contribution of the Group’s cruise leasing and management businesses.

Therefore, it is expected that the Group may record a loss for the six months ended 30 June 2009.

The Company is still in the process of finalizing the interim results of the Group for the six months ended 30 June 2009. The information contained in this announcement is only based on the latest consolidated management accounts of the Group and is not based on any figures or information which has been reviewed by the Company's auditors. Shareholders of the Company and potential investors should read carefully the Company's announcement regarding the interim results of the Group for the six months ended 30 June 2009 which is expected to be published before the end of September 2009.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board of
SUCCESS UNIVERSE GROUP LIMITED
Yeung Hoi Sing, Sonny
Chairman

Hong Kong, 31 August 2009

As at the date of this announcement, the Board comprises two executive directors, being Mr. Yeung Hoi Sing, Sonny (Chairman) and Mr. Ma Ho Man, Hoffman (Deputy Chairman); one non-executive director, being Mr. Choi Kin Pui, Russelle; and three independent non-executive directors, being Mr. Luk Ka Yee, Patrick, Mr. Yim Kai Pung and Ms. Yeung Mo Sheung, Ann.