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**SUCCESS**

**SUCCESS UNIVERSE GROUP LIMITED**  
**實德環球有限公司**

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 00487)**

## **PROFIT WARNING**

This announcement is made by the Company pursuant to Rule 13.09(2)(a) of the Listing Rules and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Board wishes to inform the shareholders of the Company and potential investors that based on the unaudited consolidated management accounts of the Group for the five months ended 31 May 2015, the Group recorded a significant decrease of the unaudited consolidated profit after tax for the five months ended 31 May 2015 as compared with that of the corresponding period of 2014. Besides, the Group is expected to record a significant decline in the unaudited consolidated interim results for the six months ended 30 June 2015 as compared with that for the last corresponding period.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by Success Universe Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company and potential investors that based on the unaudited consolidated management accounts of the Group for the five months ended 31 May 2015, the Group recorded a significant decrease of the unaudited consolidated profit after tax for the five months ended 31 May 2015 as compared with that of the corresponding period of 2014 which was mainly attributable to the substantial decrease of the Group’s shared profit of the associates relating to Ponte 16, the flagship investment project of the Group. Besides, due to (i) the downside of Macau gaming sector since the second half of 2014; (ii) the non-recurrence of the FIFA World Cup 2014 effect that started in June 2014 which stimulated the turnover of the Group’s lottery business, as a result a segment profit was recorded for the six months ended 30 June 2014; and (iii) the voluntary and temporary suspension of the paperless lottery sales agency services of the Group pursuant to a joint promulgation of the Notice on Issues Regarding Conducting Self-examination and Self-correction Activities of the Unauthorised Sale of Lottery through Internet (《關於開展擅自利用互聯網銷售彩票行為自查自糾工作有關問題的通知》) by the Ministry of Finance, the Ministry of Civil Affairs and the General Administration of Sport of China issued in January 2015, details of which were disclosed in the Company’s announcement dated 30 March 2015, the Group is expected to record a significant decline in the unaudited consolidated interim results for the six months ended 30 June 2015 as compared with that for the last corresponding period.

The Company is in the process of preparing the unaudited consolidated interim results of the Group for the six months ended 30 June 2015. The information contained in this announcement is only based on a preliminary assessment by the Board with reference to the unaudited consolidated management accounts of the Group for the five months ended 31 May 2015, and is not based on any information or figures which have been audited or reviewed by the Company’s auditors. Shareholders of the Company and potential investors should read the Company’s announcement regarding the unaudited consolidated interim results of the Group for the six months ended 30 June 2015 carefully which is expected to be published in late August 2015.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board of  
**SUCCESS UNIVERSE GROUP LIMITED**  
**Yeung Hoi Sing, Sonny**  
*Chairman*

Hong Kong, 13 July 2015

*As at the date of this announcement, the Board comprises two executive directors, namely Mr. Yeung Hoi Sing, Sonny (Chairman) and Dr. Ma Ho Man, Hoffman (Deputy Chairman); one non-executive director, namely Mr. Choi Kin Pui, Russelle; and three independent non-executive directors, namely Ms. Yeung Mo Sheung, Ann, Mr. Chin Wing Lok, Ambrose and Mr. Chong Ming Yu.*