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**SUCCESS**

**SUCCESS UNIVERSE GROUP LIMITED**

**實德環球有限公司**

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 00487)**

## **POSITIVE PROFIT ALERT**

This announcement is made by the Company pursuant to Rule 13.09(2)(a) of the Listing Rules and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Board wishes to inform the shareholders of the Company and potential investors that the Group is expected to record a consolidated profit after tax for the year ended 31 December 2013 as compared with an audited consolidated loss after tax for the year ended 31 December 2012.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by Success Universe Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company and potential investors that the Group is expected to record a consolidated profit after tax for the year ended 31 December 2013 as compared with an audited consolidated loss after tax for the year ended 31 December 2012.

Notwithstanding (i) the performance of the Group's travel business was affected by the unfavourable global economy and a segment loss for the year ended 31 December 2013 was expected to be recorded as compared with a segment profit for the year ended 31 December 2012; and (ii) a loss recognized on derecognition of a long term payable as a result of the acquisition of the entire equity interest of SBI Macau Holdings Limited ("**SBI Macau**") in Golden Sun Profits Limited ("**Golden Sun**", an indirect subsidiary of the Company) and the entire amount of the shareholder's loans provided by SBI Macau to Golden Sun by Favor Jumbo Limited, an indirect wholly-owned subsidiary of the Company, pursuant to the exercise of option by SBI Macau (the "**Golden Sun Acquisition**") which was completed on 16 October 2013, details of the Golden Sun Acquisition were disclosed in the Company's announcements dated 6 September 2013 and 3 October 2013, the Group's consolidated profit after tax was mainly attributable to (i) a gain recognized on derecognition of a long term payable as a result of the acquisition of the entire equity interest of Maruhan Corporation ("**Maruhan**") in World Fortune Limited ("**World Fortune**", an indirect subsidiary of the Company) and the entire amount of the shareholder's loans provided by Maruhan to World Fortune by Golden Sun, pursuant to the exercise of option by Maruhan (the "**World Fortune Acquisition**") which was completed on 21 May 2013, details of the World Fortune Acquisition were disclosed in the Company's announcements dated 18 February 2013 and 28 March 2013 as well as the Company's circular dated 29 April 2013; and (ii) the improved performance of Ponte 16, the Group's flagship investment project.

The Company is still in the process of finalizing the final results of the Group for the year ended 31 December 2013. The information contained in this announcement is only based on a preliminary assessment by the Board with reference to the draft unaudited consolidated management accounts of the Group, which have neither been confirmed nor audited by the Company's auditors and is subject to adjustments. Shareholders of the Company and potential investors should read the Company's announcement regarding the final results of the Group for the year ended 31 December 2013 carefully which is expected to be published in late March 2014.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board of  
**SUCCESS UNIVERSE GROUP LIMITED**  
**Yeung Hoi Sing, Sonny**  
*Chairman*

Hong Kong, 20 March 2014

*As at the date of this announcement, the Board comprises two executive directors, namely Mr. Yeung Hoi Sing, Sonny (Chairman) and Dr. Ma Ho Man, Hoffman (Deputy Chairman); one non-executive director, namely Mr. Choi Kin Pui, Russelle; and three independent non-executive directors, namely Mr. Luk Ka Yee, Patrick, Ms. Yeung Mo Sheung, Ann and Mr. Chin Wing Lok, Ambrose.*