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**MACAU SUCCESS LIMITED**

**澳門實德有限公司\***

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 00487)**

## **PROPOSED CHANGE OF COMPANY NAME AND COMPANY LOGO**

The Board announces that the Company intends to change its English name from “Macau Success Limited” to “SUCCESS UNIVERSE GROUP LIMITED” and adopt the new Chinese name “實德環球有限公司” as its secondary name. The Change of Company Name will be subject to (i) the passing of a special resolution by the Shareholders at the AGM to approve, among others, the Change of Company Name and (ii) the issue of the relevant certificate of incorporation on change of name by the Registrar of Companies in Bermuda to the Company confirming the effective date of the Change of Company Name. Upon the Change of Company Name becoming effective, the Company will cease to use the Chinese name “澳門實德有限公司” which has been used for identification purpose only. The Company will make further announcement to inform the Shareholders as to when the Change of Company Name becomes effective and on the change of the stock short name of the Company.

Upon the Change of Company Name becoming effective, the Board will resolve for the Adoption of New Company Logo to reflect the Change of Company Name. The new logo will be printed on all corporate documents of the Company after the Adoption of New Company Logo becomes effective.

A circular containing, among other things, (i) information regarding the proposed Change of Company Name; and (ii) a notice of the AGM to be convened to consider, and if thought fit, among others, to approve the Change of Company Name will be despatched to the Shareholders as soon as practicable.

\* *For identification purpose only*

## **PROPOSED CHANGE OF COMPANY NAME**

The Board proposes to change the English name of the Company from “Macau Success Limited” to “SUCCESS UNIVERSE GROUP LIMITED” and adopt the new Chinese name “實德環球有限公司” as the Company’s secondary name. The Change of Company Name will be subject to (i) the passing of a special resolution by the Shareholders at the AGM to approve, among others, the Change of Company Name and (ii) the issue of the relevant certificate of incorporation on change of name by the Registrar of Companies in Bermuda to the Company confirming the effective date of the Change of Company Name. Upon the Change of Company Name becoming effective, the Company will cease to use the Chinese name “澳門實德有限公司” which has been used for identification purpose only.

The Company will make further announcement to inform the Shareholders as to when the Change of Company Name becomes effective and on the change of the stock short name of the Company.

## **REASON FOR THE CHANGE OF COMPANY NAME**

The Board considers that the Change of Company Name will benefit the Company’s future business development as the proposed new English and Chinese names of the Company provide a better reflection of the Company’s principal places of business that include North America, South China Sea, Hong Kong and Macau which is in the interests of the Company and the Shareholders as a whole.

## **ADOPTION OF NEW COMPANY LOGO**

Upon the Change of Company Name becoming effective, the Board will resolve to adopt a new logo of the Company (the “Adoption of New Company Logo”) to reflect the Change of Company Name. The new logo will be printed on all corporate documents of the Company, including new Share certificates to be issued by the Company after the Adoption of New Company Logo becomes effective. The Company’s existing and new logos are set out below:

**Existing logo**



**New logo**



## **EFFECT OF THE CHANGE OF COMPANY NAME AND THE ADOPTION OF NEW COMPANY LOGO**

The Change of Company Name and the Adoption of New Company Logo will not affect any of the rights of the Shareholders. All existing certificates for Shares in issue bearing the existing name and existing logo of the Company will, after the Change of Company Name and the Adoption of New Company Logo becoming effective, continue to be effective and as documents of title to the Shares and will continue to be valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for the exchange of existing Share certificates for new Share certificates as a result of the Change of Company Name and the Adoption of New Company Logo. Once the Change of Company Name and the Adoption of New Company Logo become effective, any issue of Share certificates thereafter will be issued with the new English and Chinese names and new logo of the Company.

### **GENERAL**

A circular containing, among other things, (i) information regarding the proposed Change of Company Name; and (ii) a notice of the AGM to be convened to consider, and if thought fit, among others, to approve the Change of Company Name will be despatched to the Shareholders as soon as practicable.

### **DEFINITIONS**

In this announcement, the following expressions have the meanings set out below unless the context otherwise requires:

- “AGM” : the annual general meeting of the Company to be held to consider, and if thought fit, among others, to approve the Change of Company Name
- “Board” : the board of Directors
- “Change of Company Name” : the proposed change of the English name of the Company from “Macau Success Limited” to “SUCCESS UNIVERSE GROUP LIMITED” and the adoption by the Company of the new Chinese name “實德環球有限公司” as its secondary name
- “Company” : Macau Success Limited (Stock Code: 00487), a company incorporated in Bermuda with limited liability whose issued shares are listed on the main board of the Stock Exchange
- “Director(s)” : the director(s) of the Company

- “Hong Kong” : the Hong Kong Special Administrative Region of the People’s Republic of China
- “Macau” : the Macau Special Administrative Region of the People’s Republic of China
- “Share(s)” : ordinary share(s) of HK\$0.01 each in the share capital of the Company
- “Shareholder(s)” : holder(s) of Share(s)
- “Stock Exchange” : The Stock Exchange of Hong Kong Limited

By Order of the Board of  
**MACAU SUCCESS LIMITED**  
**Yeung Hoi Sing, Sonny**  
*Chairman*

Hong Kong, 16 April 2009

*As at the date of this announcement, the Board comprises two executive Directors, being Mr. Yeung Hoi Sing, Sonny (Chairman) and Mr. Ma Ho Man, Hoffman (Deputy Chairman); one non-executive Director, being Mr. Choi Kin Pui, Russelle; and three independent non-executive Directors, being Mr. Luk Ka Yee, Patrick, Mr. Yim Kai Pung and Ms. Yeung Mo Sheung, Ann.*