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## **STELUX Holdings International Limited**

**寶光實業(國際)有限公司\***

website: <http://www.stelux.com>

Incorporated in Bermuda with limited liability

Stock Code: 84

### **VOLUNTARY ANNOUNCEMENT RETAIL SALES GROWTH DURING THE NATIONAL DAY GOLDEN WEEK HOLIDAYS 2014**

This is a voluntary announcement made by Stelux Holdings International Limited (the “Company”, together with its subsidiaries, the “Group”).

The Board of Directors of the Company (the “Board”) wishes to announce to shareholders of the Company and potential investors the sales performance of its Greater China retail business during the National Day Golden Week Holidays from 1 October 2014 to 7 October 2014.

For the seven-day period, the Group’s overall retail sales in Greater China recorded a drop of 2.8% as compared with the corresponding period in 2013. This decline is mainly attributable to the ongoing protests in major shopping districts in Hong Kong. In addition, a fall in Mainland tourists with spending power has also impacted. Nevertheless, the Group is encouraged to see strong growth in “City Chain” and “eGG” on the Mainland.

Detailed breakdown of the Greater China watch and optical retail businesses are as follows:

	<b>Retail Sales Growth</b> <i>1-7 October 2014 against 1-7 October 2013</i>
<i>“City Chain” – Watch Retail</i>	
Hong Kong & Macau	-8.8%
Mainland China	26.1%
Sub-total	-4.6%
<i>“Optical 88” – Optical Retail (per Sales order)</i>	
Hong Kong & Macau	-6.2%
Mainland China	-0.8%
Sub-total	-5.5%
<i>“eGG” – Optical Retail (per Sales order)</i>	
Hong Kong	57.3%
Mainland China	176.9%
Sub-total	92.7%
<i>Greater China total</i>	-2.8%

**The Board wishes to remind investors that the information contained in this announcement represents a preliminary assessment based on the management accounts of the Group and such information has not been reviewed, audited or confirmed by the Company's auditors. Shareholders of the Company and potential investors are advised to exercise caution when dealing with shares of the Company, as well as to carefully read the financial results of the Group when it is published.**

On behalf of the Board  
**Joseph C. C. Wong**  
*Chairman & Chief Executive Officer*

Hong Kong, 8<sup>th</sup> October 2014

Directors of the Company as at the date hereof:

*Executive directors:*

Chumphol Kanjanapas (alias Joseph C. C. Wong) (*Chairman and Chief Executive Officer*),  
Vincent Lau Tak Bui (*Chief Operating Officer*) and Wallace Kwan Chi Kin

*Non-Executive directors:*

Sakorn Kanjanapas, Ma Xuezheng (also known as Mary Ma), Wong Yu Tsang Alex (also known as Alex Wong), Wu Chun Sang (*independent*), Lawrence Wu Chi Man (*independent*) and Agnes Kwong Yi Hang (*independent*)

*\* For identification purpose only*