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**THIS CIRCULAR IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION**

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**If you are in any doubt** as to any aspect of this circular or as to the action to be taken, you should consult your licensed securities dealer, bank manager, solicitor, professional accountant or other professional adviser.

**If you have sold or transferred** all your shares in Shougang Concord International Enterprises Company Limited, you should at once hand this circular and the accompanying form of proxy to the purchaser or the transferee or to the bank, licensed securities dealer or other agent through whom the sale or transfer was effected for transmission to the purchaser or the transferee.

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**首長國際企業有限公司**  
**SHOUGANG CONCORD INTERNATIONAL ENTERPRISES COMPANY LIMITED**  
*(Incorporated in Hong Kong with limited liability)*  
(Stock Code: 697)

**PROPOSED CHANGE OF COMPANY NAME  
AND  
NOTICE OF GENERAL MEETING**

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A notice convening the general meeting of Shougang Concord International Enterprises Company Limited to be held at 10:20 a.m. on Friday, 22 May 2020 or immediately after the conclusion of the annual general meeting of the Company to be held on the same day, whichever is later, at Shougang Qiaomengyuan, Shijingshan, Beijing, China is set out on pages 6 to 7 of this circular. Whether or not you are able to attend the meeting, please complete the enclosed form of proxy in accordance with the instructions printed thereon and return it to the share registrar of the Company, Tricor Tengis Limited, at Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong as soon as practicable and in any event not later than 48 hours before the time appointed for holding the meeting (i.e., at or before 10:20 a.m. on Wednesday, 20 May 2020 (Hong Kong Time)), or any adjournment thereof (as the case may be). Completion and return of the form of proxy will not preclude you from attending and voting in person at the meeting or any adjourned meeting (as the case may be) should you so wish.

29 April 2020

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## DEFINITIONS

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*In this circular, the following expressions shall have the following meanings unless the context indicates otherwise:*

“Announcement”	the announcement of the Company dated 21 April 2020 in relation to the Proposed Change of Company Name
“Board”	the board of Directors
“Company”	Shougang Concord International Enterprises Company Limited, a company incorporated in Hong Kong with limited liability, the shares of which are listed on the main board of the Stock Exchange
“Director(s)”	the director(s) of the Company
“General Meeting”	the general meeting of the Company to be held at 10:20 a.m. on Friday, 22 May 2020 or immediately after the conclusion of the annual general meeting of the Company to be held on the same day, whichever is later, at Shougang Qiaomengyuan, Shijingshan, Beijing, China or any adjournment thereof
“Group”	the Company and its subsidiaries
“Hong Kong”	the Hong Kong Special Administrative Region of the People’s Republic of China
“Latest Practicable Date”	23 April 2020, being the latest practicable date prior to the printing of this circular for the purpose of ascertaining certain information contained herein
“Listing Rules”	the Rules Governing the Listing of Securities on the Stock Exchange and any amendments thereto
“Proposed Change of Company Name ”	the proposed change of the Chinese name of the Company from “首長國際企業有限公司” to “首程控股有限公司”, and the English name of the Company from “Shougang Concord International Enterprises Company Limited” to “Shoucheng Holdings Limited”
“Share(s)”	ordinary share(s) of the Company
“Shareholder(s)”	the holder(s) of the Shares
“Stock Exchange”	The Stock Exchange of Hong Kong Limited

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## LETTER FROM THE BOARD

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首長國際企業有限公司  
SHOUGANG CONCORD INTERNATIONAL ENTERPRISES COMPANY LIMITED  
(Incorporated in Hong Kong with limited liability)  
(Stock Code: 697)

*Executive Directors:*

Mr. Zhao Tianyang (*Chairman*)  
Mr. Xu Liang  
Mr. Liang Hengyi (*Managing Director*)

*Non-executive Directors:*

Dr. Li Yinhui  
Mr. Liu Jingwei  
Mr. Ho Gilbert Chi Hang  
Mr. Li Hao

*Independent Non-executive Directors:*

Dr. Wang Xin  
Mr. Choi Fan Keung Vic  
Mr. Deng Yougao  
Ms. Zhang Quanling  
Dr. Qiao Yongyuan

*Registered Office:*

7th Floor  
Bank of East Asia  
Harbour View Centre  
56 Gloucester Road  
Wanchai  
Hong Kong

29 April 2020

*To the Shareholders*

Dear Sir or Madam,

**PROPOSED CHANGE OF COMPANY NAME  
AND  
NOTICE OF GENERAL MEETING**

**INTRODUCTION**

Reference is made to the Announcement regarding the Proposed Change of Company Name.

The purpose of this circular is to provide the Shareholders with details of the Proposed Change of Company Name and to give the Shareholders notice of the General Meeting to be convened and held for the purpose of considering and, if thought fit, approving the Proposed Change of Company Name.

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## LETTER FROM THE BOARD

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### **PROPOSED CHANGE OF COMPANY NAME**

The Board proposes to change the Chinese name of the Company from “首長國際企業有限公司” to “首程控股有限公司”, and the English name of the Company from “Shougang Concord International Enterprises Company Limited” to “Shoucheng Holdings Limited”.

### **Reasons for the Proposed Change of Company Name**

“Shoucheng (首程)” inherits the spirit of daring to be the first in the world and implies the earnest expectation and common vision of “pursuing to be a front-runner in the industry and creating a promising prospect together”. Being one of the first batch of “Red-chip” enterprises landed on the Hong Kong capital market, the Company has been breathing the same fate with the era by enduring great hardships, wind and rain, for past three decades. Since 2017, the strategic transformation has been entirely implemented and the value reconstruction has been fully promoted. Though the process is difficult, the blueprint has been drawn with the unchanged initial aspiration and promising future. In face of the expedition, seizing the opportunities of the times with dedication and efforts is the only way to achieve the leading position in the industry. Looking ahead, only by adhering to business ethics constantly, innovating for the transcendence, and walking steadily over great distances can we build a bright future together. The Board sincerely thank the new and old shareholders, partners and staff of the Company and all sectors of the society for the great support.

Reborn today, a new journey of dream shall start from now on.

Based on the above, the Board believes that the Company’s proposed new Chinese and English names reflect its current strategic and business development direction, help shaping the new brand image and corporate identity, and convey to the market that the Board, management and staff wish for a bright vision of the great future. Therefore, the Board considers that the Proposed Change of Company Name is in the best interest of the Company and the Shareholders as a whole.

### **Conditions for the Proposed Change of Company Name**

The Proposed Change of Company Name is subject to the passing of a special resolution by the Shareholders at the General Meeting approving the Proposed Change of Company Name and the Registrar of Companies in Hong Kong approving the Proposed Change of Company Name.

Subject to the satisfaction of the above conditions, the Proposed Change of Company Name shall take effect from the date of issue of the Certificate of Change of Name by the Registrar of Companies in Hong Kong. The Company will carry out all necessary filing procedures with the Companies Registry in Hong Kong.

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## LETTER FROM THE BOARD

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### **Effects of the Proposed Change of Company Name**

The Proposed Change of Company Name will not affect any rights of the Shareholders. All existing share certificates of the Company in issue bearing the existing name of the Company will, after the Proposed Change of Company Name becoming effective, continue to be effective and as documents of title to the Shares and will continue to be valid for trading, settlement and registration purposes. Accordingly, there will not be any arrangements for free exchange of existing share certificates for new share certificates bearing the new name of the Company. Once the Proposed Change of Company Name becomes effective, any new issue of share certificates thereafter will only be in the new name of the Company.

In addition, subject to the confirmation from the Stock Exchange, the English and Chinese stock short names of the Company under which the Shares will be traded on the Stock Exchange will also be changed after the Proposed Change of Company Name is effective.

The Proposed Change of Company Name will not affect the Group's daily business operations and its financial position.

### **GENERAL MEETING**

A notice convening the General Meeting is set out on pages 6 to 7 of this circular. The General Meeting will be held at 10:20 a.m. on Friday, 22 May 2020 or immediately after the conclusion of the annual general meeting of the Company to be held on the same day, whichever is later, at Shougang Qiaomengyuan, Shijingshan, Beijing, China for the purpose of considering and, if thought fit, approving the Proposed Change of Company Name.

As at the Latest Practicable Date, to the best knowledge, information and belief of the Directors having made all reasonable enquiries, none of the Shareholders is required to abstain from voting on the relevant resolution to be proposed at the General Meeting.

A form of proxy for the General Meeting is enclosed herewith. Whether or not you are able to attend the General Meeting, you are requested to complete the form of proxy and return it to the share registrar of the Company, Tricor Tengis Limited, at Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong in accordance with the instructions printed thereon as soon as practicable but in any event not later than 48 hours before the time appointed for holding the General Meeting (i.e., at or before 10:20 a.m. on Wednesday, 20 May 2020 (Hong Kong Time)), or any adjournment thereof (as the case may be). Completion and return of the form of proxy will not preclude you from attending and voting in person at the General Meeting or any adjourned meeting (as the case may be) should you so wish.

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## LETTER FROM THE BOARD

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Pursuant to the Rule 13.39(4) of the Listing Rules, any vote of shareholders at a general meeting must be taken by poll. Accordingly, the Company will procure that the chairman of the General Meeting shall demand voting on the resolution set out in the notice of General Meeting be taken by way of poll.

Further announcement(s) relating to the poll results of the General Meeting, effective date of the Proposed Change of Company Name and the corresponding change in, among others, the stock short names of the Company will be made by the Company as and when appropriate.

### **CLOSURE OF REGISTER OF MEMBERS**

For determining the entitlement to attend and vote at the General Meeting, the register of members of the Company will be closed from Tuesday, 19 May 2020 to Friday, 22 May 2020 (both days inclusive), during such period, no transfer of shares of the Company will be registered. In order to be eligible to attend and vote at the General Meeting, all transfer forms accompanied by the relevant share certificates must be lodged with the share registrar of the Company, Tricor Tengis Limited at Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong not later than 4:30 p.m. on Monday, 18 May 2020 for registration.

### **RESPONSIBILITY STATEMENT**

This circular, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this circular is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this circular misleading.

### **RECOMMENDATION**

The Directors consider that the Proposed Change of Company Name is in the best interest of the Company and the Shareholders as a whole. Accordingly, the Directors recommend all Shareholders to vote in favour of the special resolution to be proposed at the General Meeting in respect thereof.

Yours faithfully,  
For and on behalf of  
**Shougang Concord International  
Enterprises Company Limited**  
**Zhao Tianyang**  
*Chairman*

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## NOTICE OF GENERAL MEETING

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首長國際企業有限公司  
SHOUGANG CONCORD INTERNATIONAL ENTERPRISES COMPANY LIMITED  
(Incorporated in Hong Kong with limited liability)  
(Stock Code: 697)

**NOTICE IS HEREBY GIVEN** that the General Meeting of Shougang Concord International Enterprises Company Limited (the “**Company**”) will be held at 10:20 a.m. on Friday, 22 May 2020 or immediately after the conclusion of the annual general meeting of the Company to be held on the same day, whichever is later, at Shougang Qiaomengyuan, Shijingshan, Beijing, China for the purpose of considering and, if thought fit, passing with or without amendments, the following resolution as special resolution:

### SPECIAL RESOLUTION

“**THAT:**

- (a) subject to and conditional upon the approval of the Registrar of Companies in Hong Kong having been obtained, the Chinese name of the Company be changed from “首長國際企業有限公司” to “首程控股有限公司”, and the English name of the Company be changed from “Shougang Concord International Enterprises Company Limited” to “Shoucheng Holdings Limited” (the “**Proposed Change of Company Name**”); and
- (b) any one director or the company secretary of the Company be and is hereby authorized to do all acts and things and to sign and execute all documents and to take all such steps which in his/her opinion may be necessary, appropriate, desirable or expedient to implement and/or give effects to the Proposed Change of Company Name.”

By order of the Board  
**Shougang Concord International  
Enterprises Company Limited**  
**Zhao Tianyang**  
*Chairman*

Hong Kong, 29 April 2020



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## NOTICE OF GENERAL MEETING

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*Notes:*

- (1) Any member entitled to attend and vote at the meeting is entitled to appoint one or more proxies to attend and, on a poll, vote instead of him/her. A proxy need not be a member of the Company.
- (2) The instrument appointing a proxy shall be in writing under the hand of the appointor or of his/her attorney duly authorised in writing or, if the appointor is a corporation, either under its seal or under the hand of any officer or attorney duly authorised.
- (3) In order to be valid, the form of proxy together with the power of attorney or other authority, if any, under which it is signed or a notarially certified copy of such power or authority, must be deposited with the share registrar of the Company, Tricor Tengis Limited, at Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong, not less than 48 hours before the time appointed for holding the meeting (i.e., at or before 10:20 a.m. on Wednesday, 20 May 2020 (Hong Kong Time)), or any adjourned meeting thereof (as the case may be).
- (4) The register of members of the Company will be closed from Tuesday, 19 May 2020 to Friday, 22 May 2020 (both days inclusive) to determine the entitlement to attend and vote at the above meeting. During such period no transfer of shares of the Company will be registered. In order to qualify for the entitlement to attend and vote at the above meeting, all transfer forms accompanied by the relevant share certificates must be lodged with the share registrar of the Company, Tricor Tengis Limited, at Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong, not later than 4:30 p.m. on Monday, 18 May 2020 for registration.
- (5) Completion and return of the form of proxy will not preclude members from attending and voting in person at the meeting or at any adjourned meeting thereof (as the case may be) should they so wish, and in such event, the form of proxy shall be deemed to be revoked.
- (6) Where there are joint registered holders of any share, any one of such joint holders may vote, either in person or by proxy, in respect of such share as if he/she was solely entitled thereto, but if more than one of such joint holders are present at the meeting, whether in person or by proxy, the joint registered holder present whose name stands first on the register of members of the Company in respect of the shares shall alone be entitled to vote in respect thereof.