



Sa Sa Garners Nine Accolades Including “Overall Best IR Company” at HKIRA 8th Investor Relations Awards

(15 September 2022 – HONG KONG) – **Sa Sa International Holdings Limited** (“Sa Sa” or the “Group”, stock code: 0178) is pleased to announce that the Group has clinched nine awards in total, including the Overall Best IR Company and eight other awards, in the small-cap category at the 8th Investor Relations Awards organised by the Hong Kong Investor Relations Association (“HKIRA”).

Among the awards, Dr Simon Kwok, Chairman and Chief Executive Officer of the Group was awarded the “Best IR by Chairman / CEO” for the eighth year in a row.

Sa Sa received the following awards in the **small-cap** category:

- **Overall Best IR Company**
- **Best IR Company**
- **Best IR by Chairman / CEO - *Dr Simon Kwok, Chairman and Chief Executive Officer***
- **Best IR by CFO**
- **Best IR Team**
- **Best Investor Meeting**
- **Best Investor Presentation Materials**
- **Best Annual Report**
- **Best IRO (Investor Relations Officer)**

Dr Simon Kwok, SBS, JP, Chairman and Chief Executive Officer of the Group, said, “We are honoured to receive the awards from the HKIRA for the eighth consecutive year. The Group has won a total of nine awards, including the ‘Overall Best IR Company’. It shows that the Group has gained wide recognition in the investment community for our achievements in investor relations. We are thankful for the recognition from the investment community. I would also like to express my gratitude to our Board of Directors and all our staff for their efforts in adhering to the best practices in investor relations work. We will keep up our effort in maintaining good investor relations, upholding the highest standards in corporate governance, fulfilling our commitment to the investment community, and creating sustainable returns for our shareholders and all other stakeholders.”

Organised by the HKIRA, the Investor Relations Awards aims at recognising and awarding outstanding Hong Kong-listed companies and IR professionals for achieving excellence in investor relations, as well as commending best practices in IR. The awards were nominated by the public and selected by local and international analysts and fund managers.



Sa Sa has clinched nine awards at the HKIRA 8th Investor Relations Awards. Ms Simmy Mak, Senior Vice President, General Counsel and Company Secretary of Sa Sa, receives the trophy on behalf of the Company.

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