



Sa Sa Receives “Best IR Company Award” and Five Awards at the HKIRA Investor Relations Awards 2019

(31 May 2019 – HONG KONG) – **Sa Sa International Holdings Limited** (“Sa Sa” or the “Group”, stock code: 0178) is pleased to announce that the Group was awarded the “Best IR Company” and five other awards in the small-cap category at the HKIRA 5th Investor Relations Awards 2019 organised by Hong Kong Investor Relations Association (“HKIRA”). Among the awards, Dr Simon Kwok, *SBS, JP*, Chairman and Chief Executive Officer of the Group and Dr Guy Look, Chief Financial Officer and Executive Director of the Group were awarded “Best IR by Chairman / CEO” and “Best IR by CFO” respectively for the fifth consecutive year.

Sa Sa received the following awards in the **small-cap** category:

- **Best IR Company**
- **Best IR by Chairman / CEO - *Dr Simon Kwok, Chairman and Chief Executive Officer***
- **Best IR by CFO - *Dr Guy Look, Chief Financial Officer and Executive Director***
- **Best Investor Meeting**
- **Best Investor Presentation Material**
- **Best Annual Report**

Dr Simon Kwok, *SBS, JP*, Chairman and Chief Executive Officer of the Group, said, “We are delighted that the Group has received multiple awards from HKIRA for the fifth consecutive year. The Group is dedicated to maintaining good investor relations and upholding high standards of corporate governance. The awards represent clear recognition from the market and the investor community of our efforts. Going forward, Sa Sa will continue to uphold the highest standards in corporate governance and actively give back to the society to create long-term, sustainable returns to all stakeholders.”

Dr Guy Look, Chief Financial Officer and Executive Director of the Group, added, “We believe that it is vital to maintain effective two-way communication with investors. Apart from the timely, accurate, transparent and public disclosure of information, we will continue to improve and adopt the highest standards in investor relations reflecting our responsibility and accountability to our investors and the investment public at large. Through conveying our business updates to investors on a timely basis, we aim to assist them to make the best investment decisions. We will continue to strengthen the relationships with all stakeholders to enhance our standards in investor relations.”

Organised by HKIRA, the Investor Relations Awards aims at recognising outstanding Hong Kong-listed companies and IR professionals that achieve excellent performance in investor relations and commend the best IR practices. The awards were nominated by the public and selected by the local and international analysts as well as fund managers.

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Dr Simon Kwok, Chairman and Chief Executive Officer of Sa Sa (right) and
Dr Guy Look, CFO and Executive Director (left)
with the six awards from the HKIRA 5th Investor Relations Awards 2019.