

Sa Sa Garners Capital Weekly's "Listed Enterprise Excellence Awards 2018"

(29 Nov 2018 – HONG KONG) **Sa Sa International Holdings Limited** ("Sa Sa" or the "Group", stock code: 0178) is pleased to announce that the Group was awarded the "Listed Enterprise Excellence Awards 2018 - Excellent Performance Award" presented by Capital Weekly, affirming Sa Sa's outstanding performance over the past year.

Dr Simon Kwok, SBS, JP, Chairman and Chief Executive Officer of Sa Sa, said, "We are honoured that Sa Sa's business performance has received wide recognition. In fact, the Group has a proven track record of stable development amidst retail market changes, remaining resilient throughout various economic cycles over the years. Embracing the New Retail era, the Group is devoted to ongoing integration of online and offline business to create seamless shopping experience to our customers, thereby maintaining its position as the leading cosmetics retailer in Asia and attaining sustainable growth."

The Listed Enterprise Excellence Awards, organised by Capital Weekly for the 8th year, aims to recognise Hong Kong-listed companies with outstanding achievement in business performance and corporate governance. The judging panel consists of business and political leaders and the editorial team of Capital Weekly.



Dr Guy Look, CFO and Executive Director of Sa Sa Receives Excellent Performance Award on behalf of the Group.