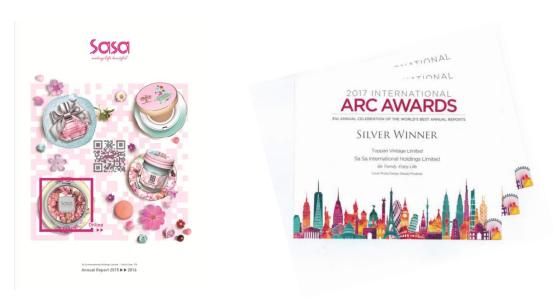# Sa Sa's Annual Reports Won Four Awards
in 2017 International ARC Awards and Galaxy Awards

(26 October 2017 – HONG KONG) **Sa Sa International Holdings Limited** ('Sa Sa' or the 'Group', stock code: 0178) has totally won four awards in the 2017 International ARC Awards and International Galaxy Awards with its Annual Report 2015/16 and Annual Report 2016/17:

2017 International ARC Awards - Annual Report 2015/16 -

Category	Award
Cover Photo/Design: Beauty Products	Silver
Traditional Annual Report: Beauty Products	Bronze
Traditional Annual Report: Other/Misc. Corporation	Honours

Annual Report 2015/16, with the theme of "Be Trendy, Enjoy Life", won three recognitions in 2017 International ARC Awards.

2017 International Galaxy Awards - Annual Report 2016/17

Category	Award
Bound Publications: Annual Reports – Traditional: Hong Kong	Honours

Annual Report 2016/17, with the theme of "Beauty Propagating", won an Honour prize in 2017 International Galaxy Awards.

Organised by independent awards organisation, MerComm, Inc., the annual International ARC Awards are reputed to be "The Oscars" for annual reports, and was judged on criteria in creativity, clarity, effectiveness and excellence in professional communications. With "Be Trendy, Enjoy Life" as its theme, the design of the Group's Annual Report 2015/2016 was rewarded three recognitions in 2017 International ARC Awards, presenting Sa Sa's recent business strategy of E-commerce. The integration of QR code and delicate desserts in the design conveys an idea of quality lifestyle and unprecedented shopping experience brought by E-commerce to our shareholders and customers.

Meanwhile, the Group also received an Honour prize in 2017 International Galaxy Awards with its Annual Report 2016/17. Themed with "Beauty Propagating", design of the Annual Report demonstrates girls' precious moments as well as mother-daughter relationship during their personal growth, which are metaphors for ongoing development and propagation of Sa Sa's beauty business.

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