

Sa Sa Received "Corporate Governance Excellence Awards" and "Sustainability Awards" by CHKLC and HKBU

(14 December 2016 – HONG KONG) **Sa Sa International Holdings Limited** ('Sa Sa' or the 'Group', stock code: 0178), clinched the "Corporate Governance Excellence Awards" and "Sustainability Awards" in the "Hong Kong Corporate Governance Excellence Awards 2016" jointly organised by The Chamber of Hong Kong Listed Companies and the Centre for Corporate Governance and Financial Policy of Hong Kong Baptist University.

The judging panel was satisfied with Sa Sa's well-diversified board and a number of notable initiatives. There are sound policies and measures on corporate governance and risk management to ensure effective approach to corporate governance. The Group's high transparency to shareholders has also earned the judge's favour. On sustainability, the judging panel recognised Sa Sa's all-rounded and pervasive efforts to achieve sustainability in all aspects of company activities. For example, eco-friendly principles are applied to the products sold in the stores and initiatives on energy consumption savings are adopted. The Group has also promoted green ideas internally and externally through education and engagement activities. Charity Fund was set up to invest in community.

The Hong Kong Corporate Governance Excellence Awards, inaugurated in 2007, are conferred annually by the Chamber of Hong Kong Listed Companies and the Centre for Corporate Governance and Financial Policy, Hong Kong Baptist University and are designed to encourage improvement in corporate governance of listed companies in Hong Kong. The Awards provide recognition and prestige for listed companies in achieving outstanding commitment to shareholder rights, compliance, integrity, fairness, responsibility, accountability, transparency, board independence and leadership, and corporate social responsibility.



On behalf of the Group, Mr Rando Yuen, Senior Environmental, Social and Governance (ESG) Manager of Sa Sa International Holdings Limited (Middle) attended the award ceremony and received the award.



Ms Hailey Cheung, Legal Counsel of Sa Sa International Holdings Limited (Middle) received the award on behalf of the group.