



## **Sa Sa Ranked 2016 Global Top 50 (Silver) by IR Magazine Awards**

(6 December 2016 – HONG KONG) **Sa Sa International Holdings Limited** ("Sa Sa" or the "Group", stock code: 0178) is pleased to announce that the Group was ranked in the 2016 Global Top 50 Silver by the internationally respected *IR Magazine* and was one of the seven companies from Greater China among this ranking. The ranking testifies to the recognitions from the investment community to the Group's performance and its commitment to foster investor relations.

The 2016 Global Top 50 is an annual and highly-respected investor relations ranking by *IR Magazine* which combines the data from their regional awards research – covering the US, Canada, Brazil, Europe, Greater China and South East Asia – to determine which companies and individuals shine among their global peers.

Sa Sa has always strived to communicate effectively with retail and institutional investors in a timely and transparent manner, and consistently upholds the highest standards in the industry. This ranking is recognitions from the international market to the Group's outstanding performance in investor relations. Sa Sa will continue to make improvements in this area and actively adopt feedback from investors.



– End –