



Sa Sa's Annual Report 2014/15
Won Two Awards in the 2016 International ARC Awards



(2 September 2016 – HONG KONG) **Sa Sa International Holdings Limited** ('Sa Sa' or the 'Group', stock code: 0178) has won two awards in the 2016 International ARC Awards with its Annual Report 2014/15:

Category	Award
Retail (Specialty Stores): Printing & Production	Gold
Retail (Specialty Stores): Cover Photo/Design	Honors

Organised by independent awards organization, MerComm, Inc., the annual International ARC Awards are reputed to be "The Oscars" for annual reports, and was judged on criteria in creativity, clarity, effectiveness and excellence in professional communications. This year, the competition received 2,124 entries from 32 countries across the world. With "PINK Style - Making Life Beautiful" as its theme, the design of the Group's Annual Report 2014/2015 presents Sa Sa's new company's image with black, white and pink combinations and three different female silhouette logos. This image not only brings a modern, international and brand new image to our shareholders and customers, but also a sense of freshness.

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