

[For Immediate Release]



## Sa Sa's 2014/15 Annual Report Ranked Top 50 Chinese Annual Reports by LACP

(29 July 2016 – HONG KONG) **Sa Sa International Holdings Limited** ("Sa Sa" or the "Group", stock code: 0178), Asia's leading cosmetics retailing group, is pleased to announce that its annual report 2014/15 was ranked in the top 50 Chinese Annual Reports by the League of American Communications Professionals ("LACP") in the 2015 Vision Awards Annual Report Competition this year. The annual report of the Group also received Gold award in the "Consumer Services – Other" category.

The competition was comprised of nearly 1,000 organisations representing 25 countries this year. All annual reports were judged by a field of communications professionals affiliated with LACP on criteria including first impression, report cover, letter to shareholders, report narrative, report financials, creativity, message clarity and information accessibility. The Group's report was highly regarded and the judges gave it a score of 98 out of 100. Sa Sa will continue our dedicated efforts in driving high standard in corporate communication, investor relations, and corporate governance.



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