



Sa Sa Named “Retail Asia-Pacific Top 500” by *Retail Asia Magazine* For the 13th Consecutive Year

(27 July 2016 – HONG KONG) **Sa Sa International Holdings Limited** (“Sa Sa” or the “Group”, stock code: 0178), Asia’s leading cosmetics retailing group, announced that the Group was named one of the “Retail Asia-Pacific Top 500” by *Retail Asia Magazine*, a credible magazine in Asia, for the 13th consecutive year, holding the 240th place. In addition, the Group continued to be accredited as one of the “Hong Kong Top 10 Retailers”, ranking at 9th place. Both rankings once again recognised the Group’s leading position in Asia’s cosmetics retailing industry.

Dr Simon Kwok, BBS, JP, Chairman and Chief Executive Officer of Sa Sa said, “Sa Sa has continuously been named as one of the leading 500 retailers since the establishment of this ranking. It is our great honour to be included in the rankings again this year. Sa Sa will continue to strive its best to offer a best-in-class shopping experience for our customers and maintain our position as a leading cosmetics retailer in Asia.”

The rankings were based on research data drawn from Euromonitor International and analysts across 14 Asia Pacific economies. Retailers were assessed with criteria including the retailer’s total sales in the region, number and size of retail outlets, as well as sales per square meter. Being named one of the “Retail Asia-Pacific Top 500” for 13 consecutive years demonstrates Sa Sa’s excellent sales results and outstanding performance.



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