



Sa Sa Co-organises “Business Grooming & Etiquette” Workshop with IVE for the First Time for Students in Business Administration Faculty

(30 June 2016 – HONG KONG) **Sa Sa International Holdings Limited** (‘Sa Sa’ or the ‘Group’, stock code: 0178), is pleased to announce that the Group will co-organise a “Business Grooming & Etiquette” workshop for students enrolled in the Higher Diploma in Business Administration under the Hong Kong Institute of Vocational Education (IVE), providing professional appearance and etiquette training, internships and scholarships to the students and helping them establish a professional image to meet the market needs.

The workshop will commence on the 2016-17 academic year and will last for a year. Experienced tutors from the Group will pass on skin care, grooming and cosmetic knowledge as well as makeup techniques to students. In addition to classroom learning, students can work as interns in Sa Sa’s stores and office, while scholarships will also be awarded to outstanding performers. The Group expects students to acquire comprehensive knowledge and techniques through the workshop, while laying a solid foundation for future and at the same time making life beautiful.

Dr Eleanor Kwok, *BBS*, Founder and Vice-Chairman of the Group said, “Sa Sa has always been keen on passing on experience and knowledge to the next generation, and supporting their growth through various types of training and diverse job opportunities. Students joining this workshop are the future of our society. If they have a solid foundation built since their early years, they will be able to stand on their feet as all-rounded talents anticipating a bright future. Sa Sa will continue to actively contribute to the industry by growing the young generation and making their life beautiful.”



Dr Eleanor Kwok, *BBS*, Founder and Vice-Chairman of the Group (fourth from left) and Dr Carrie Yau, *GBS, JP*, Executive Director of Vocational Training Council (third from left), sign the Memorandum of Understanding

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