



Sa Sa Receives “Best Investor Relations Company (Hong Kong)” by Corporate Governance Asia Magazine for Five Consecutive Years

(20 June 2016 – HONG KONG) **Sa Sa International Holdings Limited** (“Sa Sa” or the “Group”, stock code: 0178) was named the “Best Investor Relations Company (Hong Kong)” for five consecutive years by *Corporate Governance Asia Magazine* at the 6th Asian Excellence Awards. At the same time, Dr Guy Look, Chief Financial Officer and Executive Director, and Ms Tiffany Cheung, Vice President of Corporate Communications and Investor Relations of the Group, were named “Asia’s Best CFO (Investor Relations)” and “Best Investor Relations Officer (Hong Kong)” respectively. The awards testify to the recognition from the investment community on the Group’s corporate governance and investor relations standards.

Dr Guy Look, Chief Financial Officer and Executive Director of Sa Sa said, “We are deeply honored to receive the three accolades by *Corporate Governance Asia Magazine*. Sa Sa has been continuously advancing the standards in its multiple communication platforms in a bid to maintain long-term and close relationships with investors, shareholders and other stakeholders. We believe that maintaining good corporate governance is vital to the sustainable development of the Group. We will continue to make ongoing efforts to improve our investor relations work, and thrive to attain the highest standards in the industry.”

Organised by *Corporate Governance Asia Magazine*, an authoritative corporate governance publication in Asia, the Asian Excellence Awards are designed to recognise the achievements and excellence in management acumen, financial performance, corporate social responsibility, environmental practices and investor relations.



Ms Tiffany Cheung, Vice President of Corporate Communications and Investor Relations of Sa Sa (Left) received the awards on behalf of the Group at the 6th Asian Excellence Awards by *Corporate Governance Asia Magazine*.

– End –