



**Sa Sa's Annual Report 2013/14
Won Four Awards in the 2015 International ARC Awards**



(16 October 2015 – HONG KONG) **Sa Sa International Holdings Limited** ('Sa Sa' or the 'Group', stock code: 0178) has won four awards in the 2015 International ARC Awards with its Annual Report 2013/14:

Category	Award
Retail (Specialty Stores): Cover Photo/Design	Gold
International Retail Category: Cover Photo/Design	Gold
Retail (Specialty Stores): Interior Design	Silver
International Retail Category: Printing & Production	Bronze

Organized by independent awards organization, MerComm, Inc., the annual International ARC Awards are reputed to be "The Oscars" for annual reports, and was judged on criteria in creativity, clarity, effectiveness and excellence in professional communications. This year, the competition received over 2,000 entries from 30 countries across the world. With "Sense of Style, Partner in Beauty" as its theme, the design of the Group's Annual Report 2013/2014 does not only present a sense of modern elegance and exquisiteness, but also encourages our shareholders and the community to become the Group's beauty partners and to sustainably develop and grow with the Group.

Ms. Tiffany Cheung, Vice President of Corporate Communications and Investor Relations of the Group, said, "The multiple awards our annual report achieved at such a credible international competition is the result of the Group's outstanding corporate governance direction and the combined effort of our departments. The accolades demonstrate the communications industry's recognition of Sa Sa, which motivate us in our pursuit of excellence as we continue to maintain high standards in corporate communications and investor relations."

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