



**Sa Sa Wins Five Rankings in “2015 All-Asia Executive Team Rankings”
By Institutional Investor Magazine
Ranked as “Asia’s Most Honored Companies” for the third consecutive year**

(2 Sep 2015 – HONG KONG) **Sa Sa International Holdings Limited** (“Sa Sa” or the “Group”, stock code: 0178) received five rankings in “2015 All-Asia Executive Team Rankings” organised by *Institutional Investor Magazine*. The Group has been ranked as “Asia’s Most Honored Companies” for the third consecutive year.

Sa Sa and its executive team received the following awards this year:

- **Asia’s Most Honored Companies** – Sa Sa was ranked 32nd out of 47 companies selected from 154 nominated companies
- **Best Companies by Country** – 9th Place in Hong Kong
- **Best Investor Relations (Consumer Sector) 1st Place** (Nominated by the Sell Side)
- **Best CFO (Consumer Sector) 1st Place** – Dr Guy Look, Chief Financial Officer and Executive Director (Nominated by the Sell Side)
- **Best Investor Relations Professional (Consumer Sector) 2nd Place** – Ms Tiffany Cheung, Vice President of Corporate Communications and Investor Relations (Nominated by the Sell Side)

Sa Sa has always strived to communicate effectively with retail and institutional investors in a timely and transparent manner, and consistently upholds the highest standards in the industry. The awards are recognitions from the international market to the Group’s outstanding performance in investor relations. Sa Sa will continue to make improvements in this area and actively adopt feedback from investors and analysts to promote the best IR practices to the investment community.

“2015 All-Asia Executive Team Rankings” is an annual ranking to recognise companies and executive teams with outstanding performance in Asia. This year, opinions were collected from 820 institutional investors at 500 firms and 625 sell-side analysts at 94 brokerages to evaluate the rankings of Asia’s Best CEOs, Best CFOs, Best IR Professionals and Best Investor Relations among 60 industry categories.