



**Sa Sa named Best Investor Relations Company (Hong Kong)
by *Corporate Governance Asia Magazine* for four consecutive years**

CFO Dr Guy Look named Asia's Best CFO (IR)

(14 April 2015 – HONG KONG) **Sa Sa International Holdings Limited** ('Sa Sa' or the 'Group', stock code: 0178) announced it was named "Best Investor Relations Company (Hong Kong)" for four consecutive years by *Corporate Governance Asia Magazine* at the 5th Asian Excellence Awards. At the same time, Dr Guy Look, Chief Financial Officer and Executive Director of the Group, was named "Asia's Best CFO (IR)". The awards testify to the recognition from the investment and finance community on the Group's operational strategies, financial performance, investor relations, corporate governance and ethics, as well as corporate social responsibility.

Dr Guy Look, Chief Financial Officer and Executive Director of Sa Sa said, "We are deeply honored to be awarded the two accolades by *Corporate Governance Asia Magazine*. Sa Sa has always strived to be accountable to our stakeholders and in particular the investment community. We uphold strong corporate governance and incorporate it into our corporate culture and operations. These two awards are definitely a great encouragement to our team. We will continue to make ongoing efforts to improve our investor relations work, and thrive to attain the highest standards in the industry."

Asian Excellence Awards is organized by *Corporate Governance Asia Magazine*, which is an authoritative corporate governance publication in Asia. In particular, "Best Investor Relations Company (Hong Kong)" award is a testimony to the winning companies' open, transparent and effective communication with stakeholders through detailed, timely and fair disclosures; while "Asia's Best CFO (IR)" award is given to CFOs in recognition of their ability to lead the team with vision and experience to maintain outstanding financial performances and operational strategies regardless of economic conditions.



Dr Guy Look, Chief Financial Officer and Executive Director of Sa Sa (Left) received the “Best Investor Relations Company (Hong Kong)” award on behalf of the Group and also “Asia’s Best CFO (IR)” award.

– End –