



## Sa Sa Awarded “10 Years Plus Caring Company Logo” for the First Time

(30 March 2015 – HONG KONG) **Sa Sa International Holdings Limited** (‘Sa Sa’ or the ‘Group’, stock code: 0178) announced that it was awarded the “10 Years Plus Caring Company” Logo for the first time by the Hong Kong Council of Social Service, as a recognition of the Group’s continuous efforts to care for the community, and promote corporate social responsibility, through actively serving the community and protecting the environment over the years.

As a long-term contributor to the community, the Group established the “Sa Sa Making Life Beautiful Charity Fund” in 2013 in order to make donations and support charitable causes in various areas in a more effective way. The Group also encourages its staff, with their family and friends, to be more engaged in community services through “Sa Sa Sincere” corporate volunteer team. The Group recognises the importance of sustainable development and environmental protection. Integrating sustainability into its operation, Sa Sa has launched a series of environmentally friendly initiatives in both shops and offices and received a number of recognitions from the business community. For more details of the Sa Sa’s CSR work, please visit the corporate website and read the *Environmental, Social and Governance Report* in the *2013/14 Annual Report* (<http://corp.sasa.com/en/investor-relations/annual-and-interim-report/2013-14/>).



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