



Sa Sa's Chairman and Chief Executive Officer Dr Simon Kwok Awarded "CAPITAL Leaders of Excellence 2014"

(13 March 2015 – HONG KONG) – **Sa Sa International Holdings Limited** ('Sa Sa' or the 'Group', stock code: 0178) is pleased to announce, that the Group's Chairman and Chief Executive Officer Dr Simon Kwok, *BBS, JP*, has been awarded the "CAPITAL Leaders of Excellence 2014" by *CAPITAL Magazine*, to honor his contributions to the retail industry, the society, and his commitment to charitable causes. The accolade testifies to his outstanding leadership and career success.

Dr Simon Kwok said, "I am honored to be selected as one of the "CAPITAL Leaders of Excellence". To me, this is not only a personal success. I would also like to express my gratitude to the company's staff for their support. Rooted in Hong Kong for 37 years, Sa Sa is committed to corporate social responsibility and has endeavoured to contribute to the society by providing sponsorship and donations to numerous charitable organisations as well as encouraging employee participation in community service activities. I will continue to lead the group as we move forward and contribute to the society."

Since 2006, *CAPITAL Magazine* has selected outstanding business leaders annually to recognize their personal successes, as well as their significant contributions to various industries, the society and the economy.

