



**Sa Sa's "Sense of Style, Partner in Beauty" Annual Report 2013/14
Won Two Awards in the 2014 Galaxy Awards**



(27 October 2014 – HONG KONG) **Sa Sa International Holdings Limited** ('Sa Sa' or the 'Group', stock code: 0178) has won two awards in the *2014 Galaxy Awards* with its "Sense of Style, Partner in Beauty" Annual Report 2013/14:

Category	Award
Annual Reports – Overall Presentation: Retails - Cosmetics	Gold
Covers – Annual Reports: Artistic/Illustrations	Silver

Sa Sa has received accolades at The *Galaxy Awards* for three consecutive years. Organized by independent awards organization in the United States, MerComm, Inc., the *Galaxy Awards* aim to recognize excellence in marketing communications. It is the only competition organized by MerComm, Inc. that is judged by peers in the profession rather than by editors and advertisers, which allows higher independence in award selection. Gold, Silver, Bronze and Honors awards were presented based on average scores on the values of creativity, effectiveness, performance and success.

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