



**Sa Sa’s “Beautiful Results For a Beautiful You” Annual Report 2012/13
Won Two Awards in the 2014 International ARC Awards**



(14 October 2014 – HONG KONG) **Sa Sa International Holdings Limited** (‘Sa Sa’ or the ‘Group’, stock code: 0178) has won two awards in the 2014 International ARC Awards with its “Beautiful Results For a Beautiful You” Annual Report 2012/13:

Category	Award
International Retail Category: Cover Photo/Design	Gold
Retail (Specialty Stores): Interior Design	Silver

The annual *International ARC Awards* are organized by independent awards organization, MerComm, Inc., and are reputed to be “The Oscars” for annual reports. This year, the competition received over 2,000 entries from 31 countries across the world. All annual reports were judged by a field of communications professionals on criteria including the cover design, chairman’s statement, interior design, clarity of written text, presentation of corporate information and financial data, and how well the spirit of the organization is communicated. Gold, Silver, Bronze and Honors awards were presented to the top 30% based on average scores in aspects of creativity, clarity, effectiveness and excellence in professional communications.

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