



## **Sa Sa was Named ‘Best of the Best Managed Company in Hong Kong, Medium Cap’ by *Asiamoney***

(7 October 2014 – HONG KONG) **Sa Sa International Holdings Limited** (‘Sa Sa’ or the ‘Group’, stock code: 0178) was named ‘Best of the Best Managed Company in Hong Kong - Medium Cap’ by *Asiamoney* for garnering the magazine’s ‘Best Managed Company Award in Hong Kong’ from 2010 to 2012, as the only company in Hong Kong to consecutively win three times in the past 15 years, since the launch of the annual award.

*Asiamoney* is a leading financial magazine in the Asia-Pacific region. It organizes the ‘Best Managed Companies Awards’ annually which surveys the opinions of fund managers and analysts to determine the best-managed small-, medium- and large-cap corporations across the region, acknowledging companies that stand out for financial performance, leadership and strategic vision. The results of *Asiamoney*’s ‘Best of the Best Managed Companies Awards’ were based on the total amount of wins by various enterprises throughout the past 15 years of the award.

As 2014 marks its 25<sup>th</sup> Anniversary, *Asiamoney* is recognizing Best of the Best Managed Companies for the first time. Only companies that have most often earned the “Best Managed Companies Awards” throughout the history of the award would be named ‘Best of the Best Managed Company’ by country, applauding the winners’ continued excellent performance in various aspects.



Sa Sa’s Corporate Communications Manager Ms. Jo Sung received the award at *Asiamoney*’s Awards Dinner on behalf of the Group.