



Sa Sa Receives Five Awards in the Inaugural “Business Excellence Awards 2014”

(7 July 2014 – HONG KONG) **Sa Sa International Holdings Limited** (“Sa Sa” or the “Group”, stock code: 0178), Asia’s leading cosmetics retailing group, is pleased to announce that the Group has won five awards in the inaugural “Business Excellence Awards 2014” organized by The Professional Validation Centre of Hong Kong Business Sector, including "Business Excellence Award 2014", "Sincere Service Excellence Award 2014", "Creative Strategies Excellence Award 2014", "Social Service Excellence Award 2014", and "Environmental Enterprise Excellence Award 2014". The awards recognize Sa Sa’s excellent performance in business innovation, customer-centric services, and its commitment to be socially and environmentally responsible.

Winners of the first “Business Excellence Awards 2014” were selected among commendable and respected business services brands in Hong Kong through a rigorous assessment by the jury of The Professional Validation Centre of Hong Kong Business Sector.



Ms Melody Kwok-Chan, Director of Corporate Strategy and Development of Sa Sa (center), received the "Business Excellence Award 2014" from the Professional Validation Centre of Hong Kong Business Sector on behalf of the Group.

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