



## Sa Sa Received “Outstanding Corporate Social Responsibility Award” from *Mirror Post* for the second time

(24 March 2014 – HONG KONG) **Sa Sa International Holdings Limited** (‘Sa Sa’ or the ‘Group’, stock code: 0178), Asia’s leading cosmetics retailing group, is pleased to announce the Group received “The Third Outstanding Corporate Social Responsibility Award” from *Mirror Post* for the second time.

Organized by *Mirror Post*, the “Outstanding Corporate Social Responsibility Award” aims to recognize enterprises which strive to fulfill responsible social commitments with regard to its employees, customers, society and environmental protection while generating profit. Over the years, the Group has been dedicated to fulfilling its corporate social responsibility through allocating resources to foster talent, actively participating in a large variety of charitable events, and implementing environmental protection practices in multiple aspects.

Looking ahead, the Group will continue to adhere to its philosophy of “Making Life Beautiful” and stay committed to making steady progress in Sa Sa’s development, while fulfilling its corporate social responsibility and giving back to the community.



Ms. Tiffany Cheung, Corporate Communications and Investor Relations Director of Sa Sa (second from right) received the award from Mr. Paul So, Vice Chairman of *Mirror Post* (first from left) on behalf of the Group.