



**Sa Sa’s “Beautiful Results For A Beautiful You” Annual Report 2012/13
Won Four Notable Awards in the Latest *Galaxy and Mercury Excellence Awards***



(10 March 2014 – HONG KONG) **Sa Sa International Holdings Limited** (‘Sa Sa’ or the ‘Group’, stock code: 0178), Asia’s leading cosmetics retailing group, is pleased to announce that the Group’s “Beautiful Results For A Beautiful You” Annual Report 2012/13 has recently won four notable awards in the *2013 Galaxy and 2013/14 Mercury Excellence Awards*:

Awards	Competition Categories
Galaxy Awards – Gold	Annual Reports – Design: Traditional – Hong Kong
Galaxy Awards – Gold	Annual Reports – Overall Presentation: Retail – Cosmetics
Mercury Excellence Awards – Gold	Annual Reports – Overall Presentation: Beauty/Cosmetics
Mercury Excellence Awards – Silver	Annual Reports – Overall Presentation: Consumer Goods

The annual *Galaxy Awards* and *Mercury Excellence Awards* are organized by independent awards organization in the United States, MerComm, Inc., and are highly regarded in the industry. All annual reports were judged by a field of communications and design professionals on criteria including: how effectively the material meets the stated objectives; how well the material is communicated to the designated audience; use of imaginative and original solutions; the use of material to illustrate and clarify the information; and the overall expression of the message.

Ms. Tiffany Cheung, Director of Corporate Communications and Investor Relations of the Group, said, "We are deeply honored to receive these awards on the Group’s annual report at such a credible international competition along with some of the most accomplished enterprises in the world. The accolades are recognition of Sa Sa's professionalism by the communications industry, and is the result of the Group’s outstanding corporate governance direction and the concerted effort of various departments. Going forward, we will continue to dedicate our efforts in maintaining high standards in corporate communications, investor relations, and corporate governance."