



Sa Sa ranked as “Top 10 Hong Kong Stocks - Return on Equity” for Two Consecutive Years in “Top 100 Hong Kong Listed Companies Ranking 2013”

(21 November 2013 – HONG KONG) **Sa Sa International Holdings Limited** (“Sa Sa” or the “Group”, stock code: 0178), Asia’s leading cosmetics retailing group, is pleased to announce that the Group was ranked as the “Top 10 Hong Kong Stocks - Return on Equity” in “Top 100 Hong Kong Listed Companies Ranking 2013” (“Top 100 Hong Kong Stocks”), to affirm the recognition and support of investors in the capital market, and the generation of satisfactory return to the stakeholders.

“Top 100 Hong Kong Stocks” is a ranking coordinated by the Finet Group and Tencent, and jointly organized by the Hong Kong Economic Journal and Yicai Financial Institute. It is the first ranking that includes the listed companies in both Mainland of China and Hong Kong, but with an emphasis on the latter. The ranking serves to provide diversified investment guidance for investors, and aims to become the most authoritative and credible reference index that is recognized and trusted in the capital market and by professional parties.

“Top 10 Hong Kong Stocks - Return on Equity” is rated on the return on equity, which was calculated by profit attributable to shareholders divided by equity for the shareholders. The ratio was then used to evaluate the performance of the return of shareholder’s investment on the equity.

Looking ahead, the Group will continue to expand its business and to seize market opportunities, while adopting flexible market strategies to support the continuous growth of the Group in the future, and to create generous return for the shareholders.



Ms. Tiffany Cheung, Director of Corporate Communications and Investor Relations attended the award ceremony on behalf of Sa Sa and received the award from Hong Kong Legislative Council Member Mr. Tse Wai Chuen Tony.

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