



**Sa Sa Received Eight Nominations and Rankings in the  
“All-Asia Executive Ranking 2013 – Consumer Sector” by  
*Institutional Investor Magazine***

**Mr. Guy Look ranked third as “Asia’s Best CFO”**

(13 November 2013 – HONG KONG) **Sa Sa International Holdings Limited** (“Sa Sa” or the “Group”, stock code: 0178), Asia’s leading cosmetics retailing group, is pleased to announce that the Group received eight nominations and ranking in “All-Asia Executive Ranking 2013 – Consumer Sector” by *Institutional Investor Magazine*. This indicates the Group’s outstanding performances in corporate governance, financial management and investor relations are highly regarded in the industry.

Mr. Guy Look ranked third in “Asia’s Best CFO” in the same survey. Nominated and selected by sell-side analysts, Mr. Look is recognized for his outstanding financial stewardship and astute management of the Group’s finances. The full list of nominations and rankings include:

1. Best CEO Nomination – Dr. Simon Kwok, *BBS, JP* (nominated by the Sell Side)
2. Best CEO Nomination – Dr. Simon Kwok, *BBS, JP* (nominated by the Buy Side)
3. Best CFO 3<sup>rd</sup> Place – Mr. Guy Look (nominated by the Sell Side)
4. Best CFO Nomination – Mr. Guy Look (nominated by the Buy Side)
5. Best Investor Relations Nomination (nominated by the Sell Side)
6. Best Investor Relations Nomination (nominated by the Buy Side)
7. Best Investor Relations Professional Nomination – Ms. Tiffany Cheung (nominated by the Sell Side)
8. Best Investor Relations Professional Nomination – Ms. Tiffany Cheung (nominated by the Buy Side)

In this comprehensive survey, *Institutional Investor* invited 991 portfolio managers and buy-side analysts and 612 sell-side analysts to nominate up to four leading CEOs, CFOs, IR professionals and companies in Asia (ex-Japan).

Looking ahead, the Group will continue to uphold high standards of investor relations practices through maintaining timely, effective and transparent two-way communication, and thereby continuing quality and long-term relationships with the investment community.

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