



## **Sa Sa was Again Named One of "Asia's 200 Best Under a Billion" Companies by *Forbes Asia***

(1 November 2013 – HONG KONG) – **Sa Sa International Holdings Limited** ('Sa Sa' or the 'Group', stock code: 0178), Asia's leading cosmetics retailing group, is pleased to announce that the Group was once again named by *Forbes Asia* as one of the "Asia's 200 Best Under a Billion" companies. This accolade is an extended acknowledgement from the public and the business sector for the Group's achievements over the years.

The 200 SMEs on the ranking were chosen by *Forbes Magazine* from 15,000 well-established enterprises based on criteria including profitability, sales growth and return on equity over the past 12 months and three years.

Dr. Simon Kwok, *BBS, JP*, Chairman and Chief Executive Officer of the Group, said, "We are highly honored to be named again as one of 'Asia's 200 Best Under a Billion' companies by *Forbes*. This reflects that the Group's business strategies have received the recognition of international media and investors. Riding on our existing solid foundation, the Group will pursue a breakthrough and continue to offer the best quality products and services for our customers, so as to maximize returns for our shareholders."

To view the complete list of *Forbes*' "Asia's 200 Best Under a Billion" companies in 2013, please see the below link:

<http://www.forbes.com/asia200/list/>

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On behalf of the Group, Ms. Tiffany Cheung, Sa Sa's Corporate Communications and Investor Relations Director (second from right), attended the award presentation ceremony recently held in Singapore and received a certificate from Mr. Brendan Canavan, President, Asia Pacific Region, UPS Asia Group (first from left); Mr. Christopher Forbes, Vice Chairman of Forbes Media LLC (second from left), and Mr. Olivier Gougeon, Regional CEO, Societe Generale Private Banking (Asia Pacific) (first from right).

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