



**Sa Sa Placed 3<sup>rd</sup> in “Best Mid-Cap in Hong Kong” and  
8<sup>th</sup> in “Best Investor Relations in Hong Kong”  
in “Asia’s Best Managed Companies Poll 2013” by *FinanceAsia***

(25 October 2013 – HONG KONG) **Sa Sa International Holdings Limited** (‘Sa Sa’ or the ‘Group’, stock code: 0178), Asia’s leading cosmetics retailing group, is pleased to announce that it placed third in the “Best Mid-Cap in Hong Kong” and eighth in the “Best Investor Relations in Hong Kong” categories in “Asia’s Best Company Poll 2013” by *FinanceAsia*.

By maintaining long-term and close relationships with stakeholders through multiple communication platforms, Sa Sa is committed to continuously lifting the standards in its corporate communications practice. The results are the tallies of accumulated points given by voters to companies. These rankings signify the investment community’s acknowledgment of the Group’s efforts in this area as a reputable enterprise at the forefront in Asia.

Looking ahead, the Group will continue to enhance its corporate governance and transparency practices at all levels. It will also maintain open and timely dialogues with investors, shareholders, and other stakeholders, as well as contribute to the development of the industry and community as a good corporate citizen.

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**About “Asia’s Best Managed Companies Poll 2013” by *FinanceAsia***

*FinanceAsia* is Asia's one of the major financial publication, which provide in-depth and insightful information of the region's capital markets and banking industry for professional financial readers. Since 2000, *FinanceAsia* began to organize annual Asia's Best Managed Companies Poll. The contest is based on the voting of investors and analysts from all over Asia. The rating criteria includes the company's overall management, corporate governance, investor relations and its effort in fulfilling the commitment to maintain its generous dividends, etc.