



**Sa Sa's Vice-Chairman Dr. Eleanor Kwok  
Named "2013 Entrepreneur of the Year" for the  
Asia Pacific Entrepreneurship Awards 2013 Hong Kong by *Enterprise Asia***

**Led the Group's Steady Development  
Through Spirit for Innovation and Advancement**

(26 September 2013 – HONG KONG) **Sa Sa International Holdings Limited** ('Sa Sa' or the 'Group', stock code: 0178), Asia's leading cosmetics retailing group, is pleased to announce Dr. Eleanor Kwok, *BBS*, Vice-Chairman of the Group, was named "2013 Entrepreneur of the Year" for the Asia Pacific Entrepreneurship Awards 2013 Hong Kong by *Enterprise Asia*, testifying to her outstanding leadership and significant contribution to the industry, as well as her constant pursuit of excellence.

The organization awarded Dr. Eleanor Kwok, *BBS* with the highest recognition to commend her relentless dedication and continuous pursuit of innovation and advancement over the past 35 years, which has led Sa Sa to become Asia's largest cosmetics retailing group, as well as one of the region's most well-known and favored brands. While developing the Group's business, Dr. Kwok has also been committed to investing in fostering talent through professional internal training programmes and participating in charity events.

Dr. Eleanor Kwok, *BBS*, said "I am very honored to receive recognition from *Enterprise Asia* as a token of appreciation for my personal and Sa Sa's staff contribution. My personal philosophy has always been to stay passionate about work, be fully dedicated, strive to improve and work towards my goal, and tackle challenges positively so as to develop business. Looking ahead, the Group will stay committed to this philosophy to promote Sa Sa's steady development. We will also practice good corporate citizenship and contribute to the community."



Dr. Eleanor Kwok, *BBS*, Sa Sa's Vice-Chairman, received the "2013 Entrepreneur of the Year" award for the Asia Pacific Entrepreneurship Awards 2013 Hong Kong by *Enterprise Asia* from Dr. Victor Wee - Advisor of Enterprise Asia, Former Chairman of Tourism Malaysia, . Mr. William Ng, President of Enterprise Asia, and Mr. Poh Weng Wong, Managing Partner of RSM Nelson Wheeler.



Sa Sa's Vice-Chairman Dr. Eleanor Kwok, *BBS*, took a photograph with the entrepreneurs and award presenters.

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