



## **Sa Sa Named Retail Asia-Pacific's Top 500 for the Tenth Consecutive Year**

(25 July 2013 – HONG KONG) **Sa Sa International Holdings Limited** ('Sa Sa' or the 'Group', stock code: 0178), Asia's leading cosmetics retailing group, is pleased to announce that the Group was named one of Retail Asia-Pacific's Top 500 for the tenth consecutive year, ranked at 248<sup>th</sup> place in Asia Pacific this year, an impressive progression from 279<sup>th</sup> place in 2012. Sa Sa was also named one of the top ten retail groups in Hong Kong, landing at 7<sup>th</sup> place, a significant jump from 9<sup>th</sup> place in the previous year.

Research for the ranking was drawn from Euromonitor International and conducted by credible analysts across the region. This accolade is a testimony to the Group's excellence in Asia's cosmetics retail business with sound sales performance.

Looking ahead, Sa Sa will continue to commit to its customer-centric philosophy, enhance service quality, and strengthen our brand recognition and product portfolio, so as to create an extraordinary shopping experience for customers and reinforce our leading position in the industry.

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### **About Retail Asia-Pacific Top 500**



The Retail Asia-Pacific Top 500 ranking of the leading retailers in the region was introduced in 2004 and is the first-ever regional grand award of its kind. It is organized jointly by Retail Asia Publishing Pte Ltd, the Official Market Information Provider – Euromonitor International and the Program Partner – KPMG. The 2012 ranking was drawn from a research conducted by analysts in 54 countries, including 14 Asia-Pacific economies, with an aim to express recognition to the top 500 best-performing retailers in the region.