



**Sa Sa Retail Sales in Hong Kong & Macau  
Increased by Approximately 25% during Labour Day Holiday**

(3 May 2013 – HONG KONG) – **Sa Sa International Holdings Limited** ('Sa Sa' or the 'Group', stock code: 0178), Asia's leading cosmetics retailing group, announced the sales performance of its retail business in Hong Kong and Macau during the Labour Day Holiday from 29 April to 1 May 2013.

The Group's retail sales in Hong Kong and Macau rose by approximately 25%\* during the 3-day Labour Day Holiday as compared to last year (namely 29 April to 1 May 2012), while same store sales growth was approximately 17%\*.

Dr. Simon Kwok, *BBS, JP*, Chairman and Chief Executive Officer of the Group, said, "Benefiting from the continued growth in Mainland tourist arrivals during the Labour Day Holiday, the Group's retail sales in Hong Kong and Macau rose approximately 25%\* during the 3-day holiday, in line with the Group's expectation."

\* *Exclude adjustments according to Hong Kong International Financial Reporting Interpretation Committee - Interpretation 13 on the bonus points scheme.*

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