

Environmental, Social and Governance

環境、社會及管治

Sa Sa strives to operate responsibly and bring positive change to the environment, customers, people, and communities through sustainable growth. This section lays out our Environmental, Social and Governance progress made toward our sustainability framework "Beautiful Ambition: SASA 2025" in the first half of the financial year.

Key Progress

- **Environment** While we are achieving our greenhouse gas emission and waste reduction targets via different means, Sa Sa has also signed the Bye Bye Microbeads charter led by the Environmental Protection Department. This two-year voluntary scheme is to encourage the trades to stop the production, importation and sale of personal care and cosmetic products containing microbeads, with a view to stopping microbeads at source and reducing their potential risk to the marine ecosystem. As a responsible retailer and beauty salon, we are promoting the charter to our business partners and sharing educational microbeads-related information to public.
- **People** To protect our staff and the broader community from COVID-19, we encouraged all staff to get vaccinated early by offering them an extra annual leave for each job. Additionally, those who finished two shots before the deadline were entitled to join the company-wide lucky draw campaign. It received an enthusiastic response.
- **Customers** We continued to make quality beauty and health products accessible and affordable for all. Recognising the emerging trend of sustainable living, Sa Sa has also been offering our customers with more choices for sustainable beauty, such as, sasatinnie natural bamboo tissue.
- **Community** To help Hong Kong get back to normal as quick as possible, we launched Sa Sa Million Vaccination Draw to the public for 10 consecutive weeks from early August, giving away 50 sets one-year free VIP membership and HK\$2,000 worth of Sa Sa cash coupons each week. Moreover, we have brought positivity to our community through engaging in a variety of community and charity services, such as, sponsoring Po Leung Kuk charity run and donating mooncakes to Food Angel.

Recognition

During the period, Sa Sa has been recognised as the "Hong Kong Green Organisation".

For more information on Sa Sa's ESG commitment, please refer to our annual ESG report and the Corporate Responsibility section on Sa Sa website.

莎莎努力履行責任，並透過持續增長，為環境、顧客、人才及社區帶來正面影響。本節介紹我們於本財政年度上半年的環境、社會及管治工作。

主要進展

- **環境** 在我們繼續努力通過不同途徑實現溫室氣體減排和減廢目標的同時，莎莎還簽署了由環保署牽頭的「Bye Bye微膠珠」約章。這項為期兩年的自願計劃旨在鼓勵業界停止生產、進口及銷售含有微珠的個人護理和化妝品，從源頭阻止微膠珠排放到海洋，以減低微膠珠對海洋生態的潛在影響。作為一個負責任的零售商和美容院，我們推廣該約章至我們的商業夥伴，並向公眾分享與微膠珠有關的教育信息。
- **人才** 為了保護我們的員工和更廣泛的社區免受新冠肺炎的影響，我們鼓勵所有員工儘早接種疫苗，為他們提供每次注射的額外年假。此外，那些在截止日期前完成兩針的員工有資格參加全公司的幸運抽獎活動，活動亦獲得同事熱烈支持。
- **客人** 我們繼續帶來使所有人都能享受可負擔及優質的美容和預防保健產服務。我們留意到可持續生活的新興趨勢，所以莎莎也為顧客提供更多可持續美容產品，例如：sasatinnie天然竹漿紙巾。
- **社區** 為讓香港社會儘快回復正常，我們由八月初開始連續10星期推出莎莎百萬疫苗大抽獎，每星期送出50份一年的免費貴賓會籍和價值2,000港元的莎莎現金券。另外，我們還通過參與各種社區和慈善服務為社區帶來積極的影響，例如：贊助保良局慈善跑和向「惜食堂」捐贈月餅。

認可

在此期間，莎莎被認可為「香港綠色組織」。

有關莎莎的環境、社會及管治承諾的更多資料，請參閱我們的年度環境、社會及管治報告以及莎莎網頁上企業社會責任各節。