



SA SA INTERNATIONAL HOLDINGS LIMITED

莎莎國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立之有限公司)

(Stock Code 股份代號: 178)

18 July 2014

Dear Shareholders,

Letter to New Registered Shareholders

– Election of Means of Receipt and Language of Corporate Communications

Pursuant to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the articles of association of Sa Sa International Holdings Limited (“Company”), the Company writes to ascertain how you wish to receive future Corporate Communications^(Note) of the Company, either (i) in printed form, in English and/or Chinese (“Printed Version”); or (ii) by electronic means through the Company’s website (<http://corp.sasa.com>) or Hong Kong Exchanges and Clearing Limited (“HKEx”)’s website (<http://www.hkexnews.hk>) (“Electronic Version”).

As an environment-conscious corporate citizen, the Company encourages its shareholders to access the Corporate Communications via the Company’s or HKEx’s websites. To make your election, please complete, sign and return the Reply Form overleaf to Tricor Abacus Limited (“Tricor”), the Company’s branch share registrar and transfer office in Hong Kong, by using the mailing label at the bottom of the Reply Form (no postage stamp is required if posted in Hong Kong; otherwise, please affix appropriate stamps), or by hand delivery to Level 22, Hopewell Centre, 183 Queen’s Road East, Hong Kong. The scanned copy of the duly completed and signed Reply Form may also be returned to Tricor by email at sasa-ecom@hk.tricorglobal.com. The Reply Form may be downloaded from the Company’s and HKEx’s websites.

If the Company does not receive the duly completed and signed Reply Form or a response indicating your objection to access the Corporate Communications by electronic means through the Company’s website by 17 August 2014, you are deemed to have elected the Electronic Version instead of the Printed Version, and only a notification of the publication of the Corporate Communications on the Company’s and HKEx’s websites will be sent to you by post at the address as appearing in the Company’s register of members maintained by Tricor.

You may at any time change your choice of language and means of receiving Corporate Communications by giving reasonable notice in writing to Tricor at the address stated above. Even if you have elected (or are deemed to have elected) to access the Corporate Communications by electronic means through the Company’s website but for any reason have difficulty in accessing the relevant Corporate Communications electronically, we will promptly upon receiving your request send the printed version of the requested document(s) to you free of charge.

Please note that printed copies of both the English and Chinese versions of all future Corporate Communications (a) will be available from Tricor on request; and (b) will also be available on the Company’s and HKEx’s websites.

Should you have any queries relating to this letter, please call Tricor’s Customer Service Hotline at (852) 2980 1333 between 9:00 a.m. to 5:00 p.m., Monday to Friday (excluding Hong Kong public holidays).

Yours faithfully,
TSANG Sai Chung Kirk
Company Secretary

Note: Corporate Communications refer to any document issued or to be issued by the Company for the information or action of holders of any securities of the Company, including but not limited to annual and interim report, notice of meeting, listing document, circular and proxy form.

敬啟者：

致新登記股東之函件

– 選擇公司通訊之收取方式及語言版本

根據《香港聯合交易所有限公司證券上市規則》及莎莎國際控股有限公司（「本公司」）的《公司組織章程細則》，本公司現特致函以確定閣下就收取本公司日後公司通訊^(附註)之意願，閣下可選擇(i)收取以英文及／或中文製備的印刷本（「印刷本」）；或(ii)以電子方式透過本公司網站(<http://corp.sasa.com>)或香港交易及結算所有限公司（「港交所」）之披露易網站(<http://www.hkexnews.hk>)（「電子版本」）收取公司通訊。

作為一間響應環保的企業，本公司鼓勵股東通過本公司或港交所之網站閱覽公司通訊。請閣下作出選擇，並填妥、簽署及寄回背頁之回條，並使用該回條底部隨附的郵寄標籤寄回本公司之香港股份登記及過戶分處卓佳雅柏勤有限公司（「卓佳」）（如在本港投寄，毋須貼上郵票；否則，請貼上適當郵票），或以專人交付位於香港皇后大道東183號合和中心22樓。閣下亦可將已填妥及簽署的回條之掃描副本以電郵方式傳送至sasa-ecom@hk.tricorglobal.com。該回條可於本公司及港交所之網站下載。

倘若本公司在截至2014年8月17日仍未收到閣下填妥及簽署的回條或未曾收到閣下反對透過本公司網站以電子方式閱覽公司通訊的回應，閣下將被視作選擇電子版本代替印刷本，而本公司亦只會向閣下郵寄通知（至閣下於卓佳保存之本公司股東名冊所示之地址）以知會閣下有關於公司通訊已刊發於本公司及港交所網站。

閣下可在任何時間按上述地址向卓佳發出合理時間的書面通知更改選取的公司通訊之語言版本及收取方式。儘管閣下已選擇（或被視作選擇）透過本公司網站以電子方式閱覽公司通訊，但礙於任何理由以致在使用電子方式閱覽公司通訊時遇到困難，本公司在收到閣下的要求後會立即向閣下免費發送印刷本。

謹請注意：所有日後公司通訊之英文印刷本及中文印刷本(a)可向卓佳要求索閱；及(b)於本公司網站及港交所網站供閱覽。

任何有關本函件之垂詢，請致電卓佳之客戶服務熱線(852) 2980 1333，辦公時間為星期一至五（香港公眾假期除外）上午9時正至下午5時正。

此致

列位股東 台照

公司秘書
曾細忠
謹啟

2014年7月18日

附註： 公司通訊指由本公司發出或將予發出以供本公司任何證券持有人參照或採取行動的任何文件，其中包括但不限於年報和中期報告、會議通告、上市文件、通函及代表委任表格。

Reply Form 回條

To: **Sa Sa International Holdings Limited**
c/o Tricor Abacus Limited
Level 22, Hopewell Centre
183 Queen's Road East, Hong Kong

致: 莎莎國際控股有限公司
經卓佳雅柏勤有限公司
香港皇后大道東183號
合和中心22樓

Election of means of receipt or language of future Corporate Communications^(Note 1)

選擇日後公司通訊^(附註1)之收取方式或語言版本
(Please tick (✓) **ONLY ONE** box)
(請僅在其中一個空格內劃上「✓」號)

I/We would like to receive all future Corporate Communications of the Company as indicated below:
本人/吾等現欲以下列方式收取 貴公司之日後公司通訊:

- by **electronic means** through the Company's website (<http://corp.sasa.com>) (instead of in printed copies) with an email notification to my/our email address at _____ (if any) or a notification letter mailed to my/our address whenever there is any publication of Corporate Communications on the Company's website; **OR**
透過本公司網站(<http://corp.sasa.com>)以電子方式閱覽公司通訊以代替印刷本, 凡於本公司網站刊發公司通訊時, 向本人/吾等發出電郵通知至 _____ (如有)或郵寄通知信函至本人/吾等的地址; 或
- in **printed English version ONLY**; **OR**
僅收取英文印刷本; 或
- in **printed Chinese version ONLY**; **OR**
僅收取中文印刷本; 或
- in **BOTH the printed English and Chinese versions**.
同時收取英文及中文印刷本。

Name(s) of Shareholder(s)[#]

股東姓名#: _____
(Please use **ENGLISH CAPITAL LETTERS** 請以英文正楷填寫)

Signature

簽署: _____

Contact telephone number

聯絡電話號碼: _____

Date

日期: _____

[#] You are requested to fill in the names(s) if you download this request form from the Company's website.
倘若閣下從本公司網站下載此申請表格, 務請填上姓名。

Notes 附註:

- Corporate Communications refer to any document issued or to be issued by the Company for information or action of holders of any securities of the Company, including but not limited to annual and interim report, notice of meeting, listing document, circular and proxy form.
公司通訊指由本公司發出或將予發出以供本公司任何證券持有人參照或採取行動的任何文件, 其中包括但不限於年報和中期報告、會議通告、上市文件、函函及代表委任表格。
- If the Company does not receive your reply form or receives no response indicating your objection by 17 August 2014, you are deemed to have elected to access the Corporate Communications by electronic means through the Company's website instead of receiving the printed copies, and we will send you a letter by post notifying you of the publication of the relevant Corporate Communications on the Company's website in future.
倘若本公司在截至2014年8月17日仍未收到閣下的回條或表示反對的回應, 閣下即被視作選擇透過本公司網站以電子方式閱覽公司通訊代替收取印刷本, 日後在本公司網站刊登公司通訊時將會向閣下郵寄通知信函。
- Please complete this reply form clearly. Any reply form with no box ticked (✓), with no signature or otherwise incorrectly completed will be void.
請清楚填寫本回條。本回條上若未有作出選擇、或未有簽署、或在其他方面填寫不正確, 則本回條將會作廢。
- If your shares are held in joint names, the shareholder whose name stands first on the register of members of the Company in respect of the joint holding should sign on this reply form in order for it to be valid.
如屬聯名股東, 則本回條須由該名於本公司股東名冊上就聯名持有股份其姓名位列首位的股東簽署, 方為有效。
- The above instruction will apply to all future Corporate Communications to be sent to you until you notify the Company otherwise by reasonable notice in writing to Tricor Abacus Limited, the Company's branch share registrar and transfer office in Hong Kong (by post to Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong or by email to sasa-ecom@hk.tricorglobal.com).
上述之指示將適用於寄發予閣下之所有日後公司通訊, 直至閣下經本公司之香港股份登記及過戶分處卓佳雅柏勤有限公司(「卓佳」)向本公司發出合理時間的書面通知(郵寄至香港皇后大道東183號合和中心22樓或以電郵方式傳送至sasa-ecom@hk.tricorglobal.com)作另外的安排為止。
- For the avoidance of doubt, we do not accept any special instructions written on this reply form.
為免存疑, 任何在本回條上的額外手寫指示, 本公司將不予接受。

(Please cut along the dotted line 請沿虛線剪下)

Please cut this mailing label and stick on an envelope to return the Reply Form to us.
No postage stamp is required for local mailing
當閣下寄回此回條時, 請將此郵寄標籤剪貼於信封上。
如在本港投寄, 閣下無需支付郵費或貼上郵票

Mailing Label 郵寄標籤

Tricor Abacus Limited
卓佳雅柏勤有限公司
Freepost No. 簡便回郵號碼: 37
Hong Kong 香港