



SA SA INTERNATIONAL HOLDINGS LIMITED

莎莎國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 178)

14 July 2017

Dear Shareholders,

Letter to Existing Registered Shareholders

– Notification of Publication of (i) Annual Report 2016/17, (ii) Circular, (iii) Notice of Annual General Meeting and (iv) Proxy Form (“Current Corporate Communications”)

The English and Chinese versions of the Current Corporate Communications of Sa Sa International Holdings Limited (the “**Company**”) are available on the Company’s website at <http://corp.sasa.com> and the Hong Kong Exchanges and Clearing Limited (“**HKEx**”)’s website at <http://www.hkexnews.hk>. You may now access the Current Corporate Communications by clicking “Annual and Interim Reports” and “Communications with Shareholders and Investors” under “Investor Relations” on the home page of the Company’s website. If you have elected to receive the Corporate Communications^(Note) in printed form, the printed version is enclosed.

As an environment-conscious corporate citizen, the Company encourages its shareholders to access the Corporate Communications via the Company’s or HKEx’s websites.

If you wish to (i) receive the Current Corporate Communications in printed form; and/or (ii) change your means of receipt or choice of language of all future Corporate Communications, please complete, sign and return the attached Change Request Form to Tricor Abacus Limited (“**Tricor**”), the Company’s branch share registrar and transfer office in Hong Kong, by using the mailing label at the bottom of the Change Request Form (no postage stamp is required if posted in Hong Kong; otherwise, please affix appropriate stamps), or by delivering it to Level 22, Hopewell Centre, 183 Queen’s Road East, Hong Kong. The scanned copy of the duly completed and signed Change Request Form may also be returned to Tricor by email at sasa-ecom@hk.tricorglobal.com. The Change Request Form may be downloaded from the Company’s and HKEx’s websites.

You may at any time change your means of receipt and choice of language of Corporate Communications by giving reasonable notice in writing to Tricor at the address stated above. Even if you have elected (or are deemed to have elected) to access the Corporate Communications by electronic means through the Company’s website but for any reason have difficulty in accessing the relevant Corporate Communications electronically, we will promptly upon receiving your request send the printed version of the requested document(s) to you free of charge.

Should you have any queries relating to this letter, please call Tricor’s Customer Service Hotline at (852) 2980 1333 between 9:00 a.m. to 5:00 p.m., Monday to Friday (excluding Hong Kong public holidays).

Yours faithfully,
MAK Sum Wun Simmy
Company Secretary

Note: Corporate Communications refer to any document issued or to be issued by the Company for the information or action of holders of any securities of the Company, including but not limited to annual and interim reports, notice of meeting, listing document, circular and proxy form.

Change Request Form

To: **Sa Sa International Holdings Limited**
 c/o Tricor Abacus Limited
 Level 22, Hopewell Centre
 183 Queen's Road East, Hong Kong

You do **NOT** need to complete Part A of this change request form if you have received the document(s) in the language or in the means of your choice.

Part A – To receive the printed version of the (i) Annual Report 2016/17, (ii) Circular, (iii) Notice of Annual General Meeting and (iv) Proxy Form (“Current Corporate Communication”)
 (Please tick (✓) the following box, if appropriate)

I/We would like to receive a printed English and/or Chinese version of:–

Current Corporate Communications Others: _____

Part B – To change the means of receipt or choice of language of all future Corporate Communications^(Note 1)
 (Please tick (✓) ONLY ONE box)

I/We would like to receive all future Corporate Communications of the Company as indicated below:–

- by **electronic means** through the Company's website (<http://corp.sasa.com>) (instead of in printed form) with an email notification to my/our email address at _____ (if any) or a notification letter mailed to my/our address whenever there is any publication of Corporate Communications on the Company's website;
OR
- in **printed English version ONLY**; **OR**
- in **printed Chinese version ONLY**; **OR**
- in **BOTH the printed English and Chinese versions.**

Name(s) of Shareholder(s)# _____ Signature(s) _____
 (Please use **ENGLISH CAPITAL LETTERS**)

Contact telephone number _____ Date _____

You are requested to fill in the names(s) if you download this request form from the Company's website.

Notes:

- Corporate Communications refer to any document issued or to be issued by the Company for information or action of holders of any securities of the Company, including but not limited to annual and interim reports, notice of meeting, listing document, circular and proxy form.
- Please complete this change request form clearly. Any change request form with no box ticked (✓), with no signature or otherwise incorrectly completed will be void.
- If your shares are held in joint names, the shareholder whose name stands first on the register of members of the Company in respect of the joint holding should sign on this change request form in order for it to be valid.
- The above instruction in Part B will apply to all future Corporate Communications to be sent to you until you notify the Company otherwise by reasonable notice in writing to Tricor Abacus Limited (“Tricor”), the Company's branch share registrar and transfer office in Hong Kong (by post to Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong or by email to sasa-ecom@hk.tricorglobal.com).
- For the avoidance of doubt, we do not accept any special instructions written on this change request form.

PERSONAL INFORMATION COLLECTION STATEMENT

“Personal Data” in this statement has the same meaning as “personal data” in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong (“PDPO”).

The Personal Data provided in this form may be used in connection with processing your request for obtaining printed copy of the relevant Corporation Communications and/or changing your means of receipt or choices of language of all future Corporate Communications. Your supply of Personal Data is voluntary. Failure to provide such Personal Data, however, may lead to the Company or its share registrar being unable to process your change request form.

Your Personal Data may be disclosed or transferred between the Company and its share registrar but will not otherwise be transferred to any other party unless pursuant to a legal or regulatory requirement. Your Personal Data will not be kept for longer than is necessary.

You have the right to request access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request should be made in writing to the Personal Data Privacy Officer of Tricor at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong.

(Please cut along the dotted line)



Please cut this mailing label and stick on an envelope to return the Change Request Form to us.
No postage stamp is required for local mailing

Mailing Label

Tricor Abacus Limited
Freepost No.: 37
Hong Kong