



SA SA INTERNATIONAL HOLDINGS LIMITED

莎莎國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立之有限公司)

(Stock Code 股份代號: 178)

18 July 2014

Dear Shareholders,

Letter to Existing Registered Shareholders

– Notification of Publication of Annual Report 2013/14, Circular, Notice of Annual General Meeting and Proxy Form (“Current Corporate Communications”)

The English and Chinese versions of the Current Corporate Communications of Sa Sa International Holdings Limited (“Company”) are available on the Company’s website at <http://corp.sasa.com> and the Hong Kong Exchanges and Clearing Limited (“HKEx”)’s website at <http://www.hkexnews.hk>. You may now access the Current Corporate Communications by clicking “Annual and Interim Reports” and “Communications with Shareholders and Investors” under “Investor Relations” on the home page of the Company’s website. If you have elected to receive the Corporate Communications^(Note) in printed form, the printed version of your selected language(s) is/are enclosed.

As an environment-conscious corporate citizen, the Company encourages its shareholders to access the Corporate Communications via the Company’s or HKEx’s websites.

If you wish to (i) receive the Current Corporate Communications in printed form or in the language version other than your existing choice; and/or (ii) change your means of receipt or choice of language of all future Corporate Communications, please complete, sign and return the Change Request Form overleaf to Tricor Abacus Limited (“Tricor”), the Company’s branch share registrar and transfer office in Hong Kong, by using the mailing label at the bottom of the Change Request Form (no postage stamp is required if posted in Hong Kong; otherwise, please affix appropriate stamps), or by hand delivery to Level 22, Hopewell Centre, 183 Queen’s Road East, Hong Kong. The scanned copy of the duly completed and signed Change Request Form may also be returned to Tricor by email at sasa-ecom@hk.tricorglobal.com. The Change Request Form may be downloaded from the Company’s and HKEx’s websites.

You may at any time change your means of receipt and choice of language of Corporate Communications by giving reasonable notice in writing to Tricor at the address stated above. Even if you have elected (or are deemed to have elected) to access the Corporate Communications by electronic means through the Company’s website but for any reason have difficulty in accessing the relevant Corporate Communications electronically, we will promptly upon receiving your request send the printed version of the requested document(s) to you free of charge.

Should you have any queries relating to this letter, please call Tricor’s Customer Service Hotline at (852) 2980 1333 between 9:00 a.m. to 5:00 p.m., Monday to Friday (excluding Hong Kong public holidays).

Yours faithfully,
TSANG Sai Chung Kirk
Company Secretary

Note: Corporate Communications refer to any document issued or to be issued by the Company for the information or action of holders of any securities of the Company, including but not limited to annual and interim report, notice of meeting, listing document, circular and proxy form.

敬啟者：

致現有登記股東之函件

– 2013/14年報、通函、股東週年大會通告及代表委任表格(「本次公司通訊」)之刊發通知

莎莎國際控股有限公司(「本公司」)本次公司通訊之中、英文版本現已登載於本公司網站(<http://corp.sasa.com>)及香港交易及結算所有限公司(「港交所」)之披露易網站(<http://www.hkexnews.hk>)。閣下可於本公司網站主頁「投資者關係」項下，選按「中期及年度報告」及「與股東及投資者之溝通」閱覽本次公司通訊。如閣下已選擇收取公司通訊^(附註)的印刷本，隨本函附上閣下所選擇之語言版本的印刷本。

作為一間響應環保的企業，本公司鼓勵股東通過本公司或港交所之網站閱覽公司通訊。

倘若閣下欲(i)收取本次公司通訊的印刷本或有別於閣下已選擇的另一個語言版本；及/或(ii)更改有關日後所有公司通訊的收取方式或語言版本的選擇，請填妥、簽署及寄回背頁之變更申請表格，並使用該變更申請表格底部隨附的郵寄標籤寄回本公司之香港股份登記及過戶分處卓佳雅柏勤有限公司(「卓佳」)(如在本港投寄，毋須貼上郵票；否則，請貼上適當郵票)，或以專人交付香港皇后大道東183號合和中心22樓。閣下亦可將已填妥及簽署的變更申請表格之掃描副本以電郵方式傳送至sasa-ecom@hk.tricorglobal.com。該變更申請表格可於本公司及港交所之網站下載。

閣下可在任何時間按上述地址向卓佳發出合理時間的書面通知更改選取的公司通訊之收取方式及語言版本。儘管閣下已選擇(或被視作選擇)透過本公司網站以電子方式閱覽公司通訊(「電子版本」)，但礙於任何理由以致在使用電子方式閱覽公司通訊時遇到困難，本公司在收到閣下的要求後會立即向閣下免費發送印刷本。

任何有關本函件之垂詢，請致電卓佳之客戶服務熱線(852) 2980 1333，辦公時間為星期一至五(香港公眾假期除外)上午9時正至下午5時正。

此致

列位股東 台照

公司秘書
曾細忠
謹啟

2014年7月18日

附註：公司通訊指由本公司發出或將予發出以供本公司任何證券持有人參照或採取行動的任何文件，其中包括但不限於年報和中期報告、會議通告、上市文件、通函及代表委任表格。

Change Request Form 變更申請表格

To: **Sa Sa International Holdings Limited**
c/o Tricor Abacus Limited
Level 22, Hopewell Centre
183 Queen's Road East, Hong Kong

致: 莎莎國際控股有限公司
經卓佳雅柏勤有限公司
香港皇后大道東183號
合和中心22樓

You do **NOT** need to complete this change request form if you have received the document(s) in the language or in the manner you want.
倘閣下收到的文件之語言版本,或送遞方式符合閣下的意願,則毋須填寫本變更申請表格。

Part A – To receive the printed version of the Annual Report 2013/14, Circular, Notice of Annual General Meeting and Proxy Form (“Current Corporate Communications”)

甲部 收取2013/14年年報、通函、股東週年大會通告及代表委任表格(「本次公司通訊」)之印刷本
(Please tick (✓) the following box, if appropriate)
(如適用,請在下列空格內劃上「✓」號)

I/We would like to receive a printed English or Chinese version of:-
本人/吾等現欲收取一份本次公司通訊之英文或中文印刷本

Current Corporate Communications Annual Report 2013/14 Others:
本次公司通訊 2013/14年年報 其他: _____

Part B – To change the choice of language or means of receiving future Corporate Communications^(Note 1)

乙部 更改選取日後公司通訊(附註1)之語言版本或收取方式
(Please tick (✓) ONLY ONE box)
(請僅在其中一個空格內劃上「✓」號)

I/We would like to receive all future Corporate Communications of the Company as indicated below:
本人/吾等現欲以下列方式收取 貴公司之日後公司通訊:

- by **electronic means** through the Company's website (<http://corp.sasa.com>) (instead of in printed copies) with an email notification to my/our email address at _____ (if any) or a notification letter mailed to my/our address whenever there is any publication of Corporate Communications on the Company's website; **OR**
透過本公司網站(<http://corp.sasa.com>)以電子方式閱覽公司通訊以代替印刷本,凡於本公司網站刊發公司通訊時,向本人/吾等發出電郵通知至_____ (如有)或郵寄通知信函至本人/吾等的地址;或
- in **printed English version ONLY**; **OR**
僅收取英文印刷本;或
- in **printed Chinese version ONLY**; **OR**
僅收取中文印刷本;或
- in **BOTH the printed English and Chinese versions**.
同時收取英文及中文印刷本。

Name(s) of Shareholder(s)[#]
股東姓名#: _____
(Please use **ENGLISH CAPITAL LETTERS** 請以英文正楷填寫)

Signature
簽署: _____

Contact telephone number
聯絡電話號碼: _____

Date
日期: _____

[#] You are requested to fill in the names(s) if you download this request form from the Company's website.
倘若閣下從本公司網站下載此申請表格,務請填上姓名。

Notes 附註:

- Corporate Communications refer to any document issued or to be issued by the Company for information or action of holders of any securities of the Company, including but not limited to annual and interim report, notice of meeting, listing document, circular and proxy form.
公司通訊指由本公司發出或將予發出以供本公司任何證券持有人參照或採取行動的任何文件,其中包括但不限於年報和中期報告、會議通告、上市文件、通函及代表委任表格。
- Please complete this change request form clearly. Any change request form with no box ticked (✓), with no signature or otherwise incorrectly completed will be void.
請清楚填寫本變更申請表格。本變更申請表格上若未有作出選擇、或未有簽署、或在其他方面填寫不正確,則本變更申請表格將會作廢。
- If your shares are held in joint names, the shareholder whose name stands first on the register of members of the Company in respect of the joint holding should sign on this change request form in order for it to be valid.
如屬聯名股東,則本變更申請表格須由該名於本公司股東名冊上就聯名持有股份其姓名位列首位的股東簽署,方為有效。
- The above instruction in Part B will apply to all future Corporate Communications to be sent to you until you notify the Company otherwise by reasonable notice in writing to Tricor Abacus Limited, the Company's branch share registrar and transfer office in Hong Kong (by post to Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong or by email to sasa-ecom@hk.tricorglobal.com).
上述乙部之指示將適用於寄發予閣下之所有日後公司通訊,直至閣下經本公司之香港股份登記及過戶分處卓佳雅柏勤有限公司(「卓佳」)向本公司發出合理時間的書面通知(郵寄至香港皇后大道東183號合和中心22樓或以電郵方式傳送至sasa-ecom@hk.tricorglobal.com)作另外的安排為止。
- For the avoidance of doubt, we do not accept any special instructions written on this change request form.
為免存疑,任何在本變更申請表格上的額外手寫指示,本公司將不予接受。

(Please cut along the dotted line 請沿虛線剪下)

Please cut this mailing label and stick on an envelope to return the Change Request Form to us.

No postage stamp is required for local mailing

當閣下寄回此變更申請表格時,請將此郵寄標籤剪貼於信封上。
如在本港投寄,閣下無需支付郵費或貼上郵票

Mailing Label 郵寄標籤

Tricor Abacus Limited
卓佳雅柏勤有限公司
Freepost No. 簡便回郵號碼: 37
Hong Kong 香港