



SA SA INTERNATIONAL HOLDINGS LIMITED
莎莎國際控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 178)

Executive Directors

Dr KWOK Siu Ming Simon, *BBS, JP* (Chairman and chief executive officer)
Dr KWOK LAW Kwai Chun Eleanor, *BBS* (Vice-chairman)
Mr LOOK Guy (Chief financial officer)

Non-executive Director

Ms LEE Yun Chun Marie-christine

Independent Non-executive Directors

Professor CHAN Yuk Shee, *PhD, SBS, JP*
Dr LEUNG Kwok Fai Thomas, *PhD, BBS, JP*
Ms TAM Wai Chu Maria, *GBM, JP*
Ms KI Man Fung Leonie, *SBS, JP*
Mr TAN Wee Seng

Registered office

P.O. Box 309
Ugland House
Grand Cayman
KY1-1104
Cayman Islands

Principal place of business in Hong Kong

14th Floor, Block B
MP Industrial Centre
18 Ka Yip Street
Chai Wan
Hong Kong

16 July 2013

Dear Non-Registered Shareholders,

**Letter to non-registered shareholders¹ – Notification of Publication of Corporate Communications² and
Change of Means of Receipt and Language of Future Corporation Communications**

We hereby notify you that the following Corporate Communications of the Company are now available on the Company's website at <http://corp.sasa.com/en/investor-relations/annual-and-interim-report/2012-13> (for 2012/13 Annual Report) and <http://corp.sasa.com/en/investor-relations/communications-with-shareholders-and-investors/2013> (for other Corporate Communications) and the Hong Kong Exchanges and Clearing Limited ("HKEx")'s website at <http://www.hkexnews.hk>:

- (i) 2012/13 Annual Report;
- (ii) circular dated 16 July 2013;
- (iii) notice of annual general meeting; and
- (iv) proxy form.

You may now access the above Corporate Communications on the above websites. If you have difficulty in receiving or gaining access to the same through the above means for any reason, we will promptly upon receiving your request send the printed version of the requested document(s) to you free of charge.

If you wish to receive the printed version of the Company's future Corporate Communications or change your current choice of means of receipt or language, please complete the enclosed Request Form and return it to Tricor Abacus Limited ("Tricor"), the Company's branch share registrar and transfer office in Hong Kong. The Request Form may be returned by hand or by post to 26/F, Tesbury Centre, 28 Queen's Road East, Hong Kong using the mailing label provided. If you are posting it in Hong Kong, no stamp is required. Please affix appropriate stamps if you are posting it outside Hong Kong. The Request Form may also be returned by email to sasa-ecom@hk.tricorglobal.com. You are entitled to change your choice of means of receipt or language of the Corporate Communications at any time by giving reasonable notice in writing to the Company. Please write to Tricor at the address stated above. The Request Form may also be downloaded from the Company's and HKEx's websites.

Please note that by completing and returning the Request Form to request for the printed version of the above Corporate Communications, you will be taken to have expressly indicated that you prefer to receive all future Corporate Communications of the Company in printed version.

Should you have any queries relating to this notification, please call Tricor's Customer Service Hotline at (852) 2980 1333 between 9:00 a.m. to 5:00 p.m., Monday to Friday (excluding Hong Kong public holidays).

Yours faithfully,
For and on behalf of
Sa Sa International Holdings Limited
TSANG Sai Chung Kirk
Company Secretary

* For identification purpose only

¹ Non-Registered Shareholder means such person or company whose shares in the Company are held in the Central Clearing and Settlement System and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited that he/she/it wishes to receive Corporate Communications.

² Corporate Communications refer to any document issued or to be issued by the Company for the information or action of holders of any securities of the Company, including but not limited to annual and interim report, notice of meeting, listing document, circular and proxy form.