



making life beautiful

SA SA INTERNATIONAL HOLDINGS LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 178)

Executive Directors

Dr KWOK Siu Ming Simon, *BBS, JP* (Chairman and chief executive officer)
Dr KWOK LAW Kwai Chun Eleanor, *BBS* (Vice-chairman)
Mr LOOK Guy (Chief financial officer)

Non-executive Director

Mrs LEE LOOK Ngan Kwan Christina

Independent Non-executive Directors

Professor CHAN Yuk Shee, *PhD, BBS, JP*
Dr LEUNG Kwok Fai Thomas, *PhD, BBS, JP*
Ms TAM Wai Chu Maria, *GBS, JP*
Ms KI Man Fung, Leonie, *SBS, JP*
Mr TAN Wee Seng

Registered office

P.O. Box 309GT
Ugland House
South Church Street
George Town
Grand Cayman
Cayman Islands

Principal place of business in Hong Kong

14th Floor, Block B
MP Industrial Centre
18 Ka Yip Street
Chai Wan
Hong Kong

10 July 2012

Dear Non-Registered Shareholders,

Letter to non-registered shareholders¹ – Notification of Publication of Corporation Communications² and Change of Means of Receipt and Language of Future Corporation Communications

We hereby notify you that the following Corporate Communications of the Company are now available on the Company's website at <http://web1.sasa.com/corporate/eng/governance/reports/index.jsp> (for 2011/12 Annual Report) and <http://web1.sasa.com/corporate/eng/governance/announcement/2012/index.jsp> (for other Corporate Communications) and the Hong Kong Exchanges and Clearing Limited ("HKEx")'s website at www.hkexnews.hk:

- (i) 2011/12 Annual Report;
- (ii) circular dated 10 July 2012;
- (iii) notice of annual general meeting; and
- (iv) proxy form.

You may now access the above Corporate Communications on the above websites. If you have difficulty in receiving or gaining access to the same through the above means for any reason, we will promptly upon receiving your request send the printed version of the requested document(s) to you free of charge.

If you wish to receive the above Corporate Communications in printed form or change your current choice of means of receipt or language, please complete the enclosed Request Form and return it to Tricor Abacus Limited ("Tricor"), the Company's branch share registrar and transfer office in Hong Kong. The Request Form may be returned by hand or by post to 26/F, Tesbury Centre, 28 Queen's Road East, Hong Kong using the mailing label provided. If you are posting it in Hong Kong, no stamp is required. Please affix appropriate stamps if you are posting it outside Hong Kong. The Request Form may also be returned by email to sasa-ecom@hk.tricorglobal.com. You are entitled to change your choice of means of receipt or language of the Corporate Communications at any time by giving reasonable notice in writing to the Company. Please write to Tricor at the address stated above. The Request Form may also be downloaded from the Company's and HKEx's websites.

Please note that by completing and returning the Request Form to request for the printed version of the above Corporate Communications, you will be taken to have expressly indicated that you prefer to receive all future Corporate Communications of the Company in printed version.

Should you have any queries relating to this notification, please call Tricor's Customer Service Hotline at (852) 2980 1333 between 9:00 a.m. to 5:00 p.m., Monday to Friday (excluding Hong Kong public holidays).

Yours faithfully,
For and on behalf of
Sa Sa International Holdings Limited
Simmy Mak
Company Secretary

¹ Non-Registered Shareholder means such person or company whose shares in the Company are held in the Central Clearing and Settlement System and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited that he/she/it wishes to receive Corporate Communications.

² Corporate Communications refer to any document issued or to be issued by the Company for the information or action of holders of any securities of the Company, including but not limited to annual and interim report, notice of meeting, listing document, circular and proxy form.