



SA SA INTERNATIONAL HOLDINGS LIMITED

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 178)

Executive Directors

Dr KWOK Siu Ming Simon, *BBS, JP* (Chairman and chief executive officer)
Dr KWOK LAW Kwai Chun Eleanor, *BBS* (Vice-chairman)
Mr LOOK Guy (Chief financial officer)

Non-executive Director

Mrs LEE LOOK Ngan Kwan Christina

Independent Non-executive Directors

Professor CHAN Yuk Shee, *PhD, BBS, JP*
Dr LEUNG Kwok Fai Thomas, *PhD, BBS, JP*
Ms TAM Wai Chu Maria, *GBS, JP*
Ms KI Man Fung, Leonie, *SBS, JP*
Mr TAN Wee Seng

Registered office

P.O. Box 309GT
Ugland House
South Church Street
George Town
Grand Cayman
Cayman Islands

Principal place of business in Hong Kong

14th Floor, Block B
MP Industrial Centre
18 Ka Yip Street
Chai Wan
Hong Kong

10 July 2012

Dear Shareholders,

Letter to existing registered shareholders – Notification of Publication of Corporation Communications¹ and Change of Means of Receipt and Language of Future Corporation Communications

We hereby notify you that the the following Corporate Communications of the Company are now available on the Company's website at <http://web1.sasa.com/corporate/eng/governance/reports/index.jsp> (for 2011/12 Annual Report) and <http://web1.sasa.com/corporate/eng/governance/announcement/2012/index.jsp> (for other Corporate Communications) and the Hong Kong Exchanges and Clearing Limited ("HKEx")'s website at www.hkexnews.hk:

- (i) 2011/12 Annual Report;
- (ii) circular dated 10 July 2012;
- (iii) notice of annual general meeting; and
- (iv) proxy form.

You may now access the above Corporate Communications on the above websites. If you have difficulty in receiving or gaining access to the any of them through the above means for any reason, we will promptly upon receiving your request send the printed version of the requested document(s) to you free of charge.

For the shareholders who have elected to receive our Corporate Communications in printed form, enclosed are the Corporate Communications in the language you have expressly chosen to receive (the notice of annual general meeting is attached to the circular).

As an environment-conscious corporate citizen, the Company encourages its shareholders to access the Corporate Communications via the Company's or HKEx's websites. The Company's website presents a user-friendly interface in English and Chinese, and all Corporate Communications are easily accessible in the "Investor Relations" section under "Corporate Information" following their releases.

If you wish to change your choice of means of receipt or language of the Corporate Communications in future, please complete the enclosed Change Request Form and return it to Tricor Abacus Limited ("Tricor"), the Company's branch share registrar and transfer office in Hong Kong. The Change Request Form may be returned by hand or by post to 26/F, Tesbury Centre, 28 Queen's Road East, Hong Kong using the mailing label provided. If you are posting it in Hong Kong, no stamp is required. Please affix an appropriate stamp if you are posting it outside Hong Kong. The Change Request Form may also be returned by email to sasa-ecom@hk.tricorglobal.com. You are entitled to change your choice of means of receipt or language of the Corporate Communications at any time by giving reasonable notice in writing to the Company. Please write to Tricor at the address stated above. The Change Request Form may also be downloaded from the Company's and HKEx's websites.

Should you have any queries relating to this notification, please call Tricor's Customer Service Hotline at (852) 2980 1333 between 9:00 a.m. and 5:00 p.m., Monday to Friday (excluding Hong Kong public holidays).

Yours faithfully,
For and on behalf of
Sa Sa International Holdings Limited
Simmy Mak
Company Secretary

¹ Corporate Communications refer to any document issued or to be issued by the Company for the information or action of holders of any securities of the Company, including but not limited to annual and interim report, notice of meeting, listing document, circular and proxy form.