



making life beautiful

SA SA INTERNATIONAL HOLDINGS LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 178)

Executive Directors

Dr KWOK Siu Ming Simon, *JP* (Chairman and chief executive officer)

Dr KWOK LAW Kwai Chun Eleanor, *BBS* (Vice-chairman)

Mr LOOK Guy (Chief financial officer)

Non-executive Directors

Mrs LEE LOOK Ngan Kwan Christina

Mr TAN Wee Seng

Independent Non-executive Directors

Professor CHAN Yuk Shee, *PhD, BBS, JP*

Dr LEUNG Kwok Fai Thomas, *PhD, BBS, JP*

Ms TAM Wai Chu Maria, *GBS, JP*

Ms KI Man Fung Leonie, *SBS, JP*

Registered office

P.O. Box 309GT

Ugland House

South Church Street

George Town

Grand Cayman

Cayman Islands

Principal place of business in Hong Kong

14th Floor, Block B

MP Industrial Centre

18 Ka Yip Street

Chai Wan

Hong Kong

1 December 2010

Dear Shareholders,

Letter to existing registered shareholders - Notification of Publication of Corporation Communications¹ and Change of Means of Receipt and Language of Future Corporation Communications

We hereby notify you that the following Corporate Communications of the Company are now available on the Company's website at www.sasa.com and the Hong Kong Exchanges and Clearing Limited's website at www.hkexnews.hk:

- (i) 2010/2011 interim report;
- (ii) circular dated 1 December 2010;
- (iii) notice of extraordinary general meeting; and
- (iv) proxy form.

You may now access the Corporate Communications on the above websites. If you have difficulty in receiving or gaining access to the Corporate Communications on the Company's website for any reason, we will promptly upon receiving your request send the printed versions of the requested documents to you free of charge.

As an environment-conscious corporate citizen, the Company encourages its shareholders to access the Corporate Communications via the Company's website. The Company's website presents a user-friendly interface in English and Chinese, and all Corporate Communications are easily accessible on the "Corporate Information" section following their releases.

If you wish to change your choice of means of receipt or language of the Corporate Communications in future, please complete and return the enclosed Change Request Form by post or by hand to the Company c/o its branch share registrar and transfer office in Hong Kong, Tricor Abacus Limited, at 26/F, Tesbury Centre, 28 Queen's Road East, Hong Kong ("Branch Share Registrar") by using the mailing label at the bottom of the Change Request Form (no need to affix a stamp if posted in Hong Kong; otherwise, please affix an appropriate stamp). You are entitled to change your choice of means of receipt or language of the Corporate Communications at any time by giving reasonable notice in writing to the Company c/o Branch Share Registrar. The Change Request Form may also be downloaded from the Company's website at www.sasa.com.

Should you have any queries relating to this notification, please contact Branch Share Registrar's Customer Service Hotline at (852) 2980 1333 between 9:00 a.m. and 5:00 p.m., Monday to Friday (excluding Hong Kong public holidays).

Yours faithfully,
For and on behalf of
Sa Sa International Holdings Limited
Simmy Mak
Company Secretary

¹ Corporate Communications refer to any document issued or to be issued by the Company for the information or action of holders of securities of the Company, including but not limited to annual and interim report, summary financial report (where applicable), notice of meeting, listing document, circular and proxy form.