



making life beautiful

SA SA INTERNATIONAL HOLDINGS LIMITED

莎莎國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 178)

Executive directors:

KWOK, Siu Ming, Simon (*Chairman and chief executive officer*)

KWOK LAW, Kwai Chun, Eleanor (*Vice-chairman*)

LOOK, Guy (*Chief financial officer*)

Non-executive director:

LEE LOOK, Ngan Kwan, Christina

Independent non-executive directors:

CHAN, Yuk Shee, J.P.

LEUNG, Kwok Fai, Thomas, J.P.

TAM, Wai Chu, Maria, GBS, J.P.

Registered office:

P.O. Box 309 GT

Ugland House

South Church Street

George Town

Grand Cayman

Cayman Islands

Principal place of business in Hong Kong:

14th Floor, Block B

MP Industrial Centre

18 Ka Yip Street

Chaiwan

Hong Kong

9th November, 2006

To Shareholders

Dear Sir or Madam,

Election of Language and Means of Receipt of Corporate Communication

Pursuant to the applicable legislation and regulation, including the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, and the articles of association of Sa Sa International Holdings Limited ("Company"), the Company shall make available the following options for you to elect for receipt of future corporate communication, which means any document to be issued by the Company for the information or action of holders of any of its securities, including but not limited to its directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report, its interim report and, where applicable, its summary interim report, a notice of meeting, a listing document, a circular and a proxy form ("Corporate Communication"), in the following manners:-

- (a) to rely on copies of any Corporate Communication issued by the Company to the Shareholders posted on the Company's website in place of being sent a printed copy of such Corporate Communication; and/or
- (b) to receive the English language version only or the Chinese language version only of any Corporate Communication.

To make your election, you may send a notice of intent to the Company in the form of the enclosed instruction slip indicating whether you wish and agree to select any of the various options given to you in the instruction slip. Please tick the appropriate box and sign and return the instruction slip, in the envelope provided, to the Company c/o Abacus Share Registrars Limited at 25/F, Three Pacific Place, 1 Queen's Road East, Hong Kong, the branch share registrar of the Company ("Branch Share Registrar"). If your registered address is within Hong Kong, the enclosed envelope will be postage prepaid and you will not need to affix a stamp when returning your instruction slip. Otherwise, please affix an appropriate stamp.

If the Company receives your instruction slip by 11th December, 2006, your instruction slip will apply to all Corporate Communication to be sent to shareholders on or after 12th December, 2006 until you inform the Company otherwise in accordance with the applicable legislation and regulation. **If the Company does not receive your instruction slip by 11th December, 2006 and until you inform the Company otherwise in accordance with the applicable legislation and regulation, the Company will only send to you a printed Chinese version of all Corporate Communication if you are a Hong Kong shareholder who is a natural person with a Chinese name and have an address in Hong Kong as appearing on the Branch Share Register of the Company. If your address as appearing in the Company's Branch Share Register is overseas; or you are a Hong Kong shareholder other than natural person with a Chinese name, then a printed English version of all Corporate Communication will be sent to you.**

You have the right at any time by reasonable notice in writing to the Company c/o its Branch Share Registrar to change the choice of language and means of receipt of the Corporate Communication and shareholders who have chosen to receive the Corporate Communication using electronic means and who for any reason have difficulty in receiving or gaining access to the Corporate Communication will promptly upon request be sent the Corporate Communication in printed form free of charge.

Finally, please note that (a) both the English and the Chinese versions of Corporate Communication will be available from the Company or its Branch Share Registrar on request; and (b) the same will also be available on the Company's website at www.sasa.com and the website of Hong Kong Stock Exchanges and Clearing Limited at www.hkex.com.hk.

Should you have any enquiries relating to this letter, please call the Company's hotline at (852) 2980 1333.

Yours faithfully,

For and on behalf of

Sa Sa International Holdings Limited

Maggie Ho

Company Secretary