

OUR AWARDS AND RECOGNITIONS

Corporate Governance and Management

Sa Sa received the “Best ESG (E)” award at the 11th Investor Relations Awards organised by the Hong Kong Investor Relations Association.



❖ Sa Sa received a Special Mention of Corporate Governance Awards in the Main Categories at the “Best Corporate Governance and ESG Awards 2025” by the Hong Kong Institute of Certified Public Accountants.



❖ Sa Sa has clinched three awards in total for second consecutive years at the “Good MPF Employer Award 2024-25” by Mandatory Provident Fund Schemes Authority.

- Good MPF Employer
- e-Contribution Award
- MPF Support Award

Service Excellence



Sa Sa has garnered nine accolades in the categories of “Service Talent Award” and “Hong Kong Shopping Festival Courtesy Store” 2025 from the Hong Kong Retail Management Association (“HKRMA”):

2025 Service Talent Award

- Individual Silver Award – Supervisory Level (Beauty & Healthcare Products)
- Individual Silver Award – Junior Frontline Level (Beauty & Healthcare Products)
- Individual Award – Top 10 Live Streaming Award (Expert)
- Excellent Service Star
- Team Award – The Most Creative Team (Beauty & Healthcare Products)
- My Favourite Outstanding Service Retail Brand (Top 10)
- Outstanding Flagship Service Store (Top 10) – D’Aguilar Street branch in Central
- Most Participating Brand

2025 Hong Kong Shopping Festival Courtesy Store

- Courtesy Store (Beauty & Vitality)



The Group received several prestigious awards in Beauty, Personal Care & Health category at “2025 Outstanding QTS Merchant & Service Staff Awards” by the Hong Kong Tourism Board:

Sa Sa Cosmetic

- Outstanding QTS Merchant Award (Gold)

Outstanding QTS Merchant Service Staff Award

- Supervisory (Silver & Bronze)
- Frontline Staff (Gold)



Brand Recognition

Sa Sa Malaysia was recognised as the “Best One-stop Cosmetics Store” in the ViralGlow Award 2025 by GirlStyle Malaysia.



E-commerce & Innovation

Sa Sa dot Com has received a total of two accolades from HKRMA in the “O2O Retail Brand Award” and “Quality Trusted E-Shop Award” 2025.



O2O Retail Brand Award 2025
• Top 10 O2O Retail Brand

Quality Trusted E-Shop Award 2025
• Top 10 Quality Trusted E-Shops



Sa Sa WeChat Mini-Programme was awarded the “Grand Member Refined Operation – Brand Excellent Growth Award” in Tencent’s 2025 Omni-channel Business Operation – New Engine Growth Programme.



Sa Sa dot Com and 91APP HK were awarded the “Best eCommerce Solution 2026” by MARKETING-INTERACTIVE Asia eCommerce Awards.



Sa Sa dot Com was awarded the “Lazada Excellent Brand of the Year” in “2025 Seller Awards” jointly organised by Lazada, Daraz and Miravia.



Shopee:

Malaysia

- Top performers under category “Pharmacies & Chain stores” on Double 8

Singapore

- Top performers under category “Supermarkets & Pharmacies” on Double 3
- Top performers under category “Supermarkets & Pharmacies” on Double 11



Tmall Global

2025 Tmall category ranking:

- Long-Lasting Foundation Repurchase – TOP 3 Cyber Colors Cushion Foundation
- Color Eyeliner Repurchase – TOP 4 Cyber Colors Long-Lasting Eyeliner
- Natural Brow Pencil Repurchase – TOP 7 Cyber Colors Twist-Up Brow Pencil
- Repair Mask Bestseller – TOP 8 sasatinnie Advanced Water Glow Mask



JD Global

2025 JD.com best-selling list:

- European & American Niche Foundation – TOP 9 (Cyber Colors Cushion Foundation)



Award & Recognition Presented to Sa Sa's Exclusive Products

Suisse Programme Caviar Premier Lifting Essence Water



Hong Kong

Cosmo Cert

Cosmopolitan Best of the Best
Beauty Awards 2025
-The Best Lotion and
Treatment Essence

VOGUE Hong Kong Beauty
Awards 2026
-Best Facial Treatment Essence



Suisse Programme UV Protective Veil SPF50 PA++++



Hong Kong

ELLE Hong Kong Beauty
Awards 2026
-The Best Sunscreen Protection

JESSICA My Star-Rated Beauty
Award 2025
-The Best All-Around
Sunscreen



Suisse Programme The Rich Serum



Southeast Asia

PIN Prestige 2025 Future
Beaute Awards
-PIN's Pick – Top Choice
of Best Serum



Eleanor Herb Garden Face Serum



Hong Kong

Cosmo Cert

Cosmopolitan Best of the
Best Beauty Awards 2025
-The Best Face Serum



Eleanor Ultra Light Aqua Sun Essence SPF50+ PA++++



Hong Kong

JESSICA My Star-Rated
Beauty Award 2025
-The Best Skincare-infused
Sun Essence



Haruhada UV Cut Gel EX SPF50+ PA++++



Hong Kong

2025 @ cosme Hong Kong
Monthly Beauty Ranking
Sunscreen NO.1



Cyber Colors SPF50+ PA++++ Real Nude Soft Glow Cushion Foundation



Hong Kong

GirlStyle NextGen Glowing
Awards 2025
-Best Sunscreen Cushion
Foundation Award



Soo Beauté Calamine Spot Off Essence



Hong Kong

GirlStyle NextGen Glowing
Awards 2025
-Best Acne Soothing Product
Award

