

FINANCIAL HIGHLIGHTS



For the year ended 31 March 2026 | Continuing Operations

Highlights (HK\$ Million)

2025/26
Financial Year

Year-on-year
change



Turnover

4,382.6

+14.2%

Gross profit



1,674.6

+10.5%



Gross profit margin (%)

38.2%

-1.3 ppt



Profit for the year*

200.5

+160.5%

Basic earnings per share (HK cents)



6.5

+4.0



Final dividend per share
(HK cents)

3.4

+1.7

Final special dividend
per share (HK cents)



1.9

+1.9



Dividend payout ratio

~100% of profit for the Year

* Include discontinued offline business in Chinese Mainland

Solid Financial Position

(as of 31 March 2026)

Total cash balance



HK\$504.8 million

+36.0%
YoY change



Total available funds

HK\$820.2 million

Current ratio (times)



1.8



Our Footprint in Asia



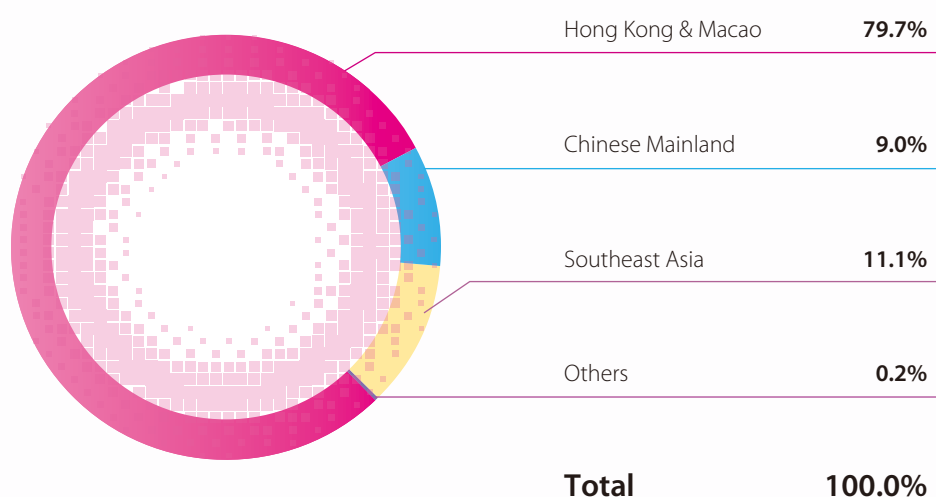
As of 31 March 2026



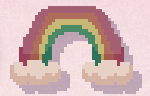
Group Geographical Sales Mix



For the year ended 31 March 2026



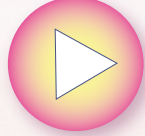
Beauty First Choice



Prime Beauty

Sa Sa is dedicated to providing customers with comprehensive and professional beauty advice for inside-out wellness. We provide a diverse selection of quality brands and authentic products in the globe, back by a 30-day purchase guarantee on assured product and service quality.

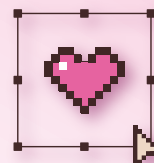




Beauty Stores



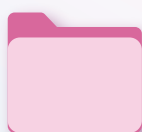
Link More



We are actively seeking partnerships with emerging and niche brands for synergies and developing these brands with the brand owners. We review product portfolio to curate a selection of beauty and personal care products in line with trend.



Skin Care



Cosmetics



Fragrance



Hair & Body



Inner Beauty
& Health Food



Accessory

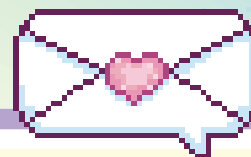


Trendy Beauty Products

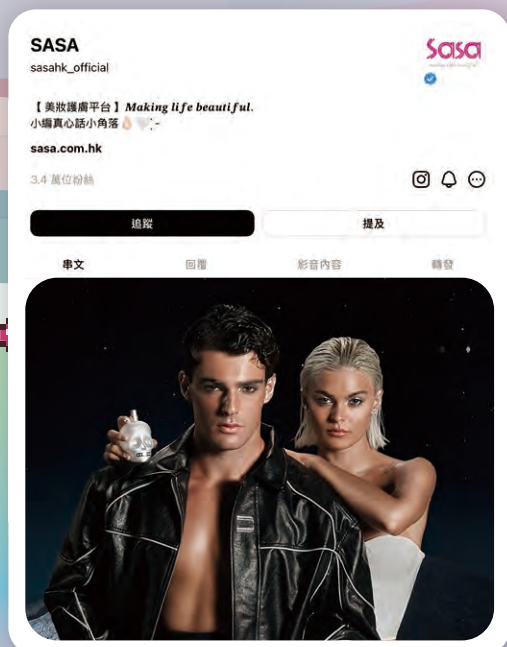
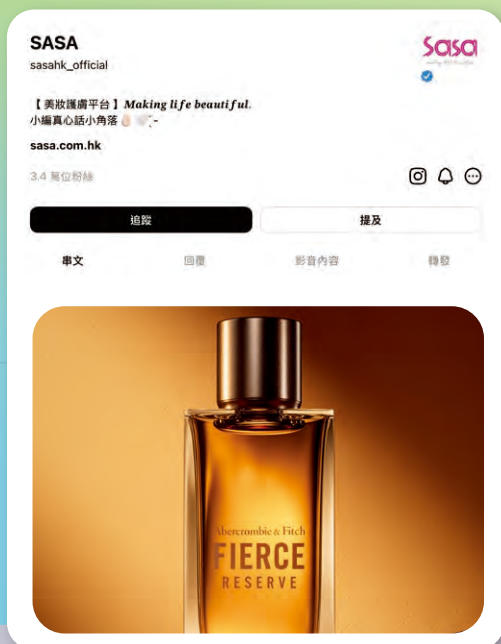
HealthFood

Accessory

Hair Care



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https://www.threads.com/@sasahk_official

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Beauty Experiences



Enjoy Shopping

Adhering to customer-centric approach, Sa Sa leverages digitalisation to understand customer preferences and market trends effectively. Equipping with our team of professional beauty consultants allows us to deliver thoughtful experiential shopping journey via our integrated OMO sales network.



GREAT

Eyes

Brows

Lips

Skin

Contour

Live Analysis: Base & Contour



Live Analysis: Base & Contour

Overall Balance: 95
Precision: 90
Glow: High
Glow: Low

Recommended Colors

Rosy Pink
Best Match

Buy This Color

Eyeshadow Palette Selector



Eyebrow Shape Options



Foundation Shade Matcher



Blush Intensity Slider



Contour Guide



Overall Balance: 95

Precision: 90

Glow: High

Confidence Score: 93/100



Eyeshadow Colors Applied



Different Eyebrow Shapes Overlaid



Lip Color Simulation



+ HAVE A GOOD DAY +

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