

FINANCIAL HIGHLIGHTS

For the year ended 31 March 2024

Turnover



▲ 24.8%
YoY change

HK\$4,367.5 million

Gross profit margin



▲ 0.8 ppt
YoY change

40.8%

Gross profit



▲ 27.3%
YoY change

HK\$1,783.4 million

Profit for the year



▲ HK\$160.6 million
YoY change

HK\$218.9 million

Basic earnings per share



▲ 5.2 HK cents
YoY change

7.1 HK cents

Basic dividend per share



5.0 HK cents

Dividend payout ratio

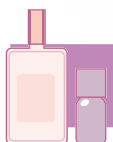


~70%

Solid Financial Position

(as of 31 March 2024)

Net cash and bank balances



▲ HK\$184.5 million
YoY change

HK\$457.8 million

Current ratio (times)



1.7

OUR FOOTPRINT IN ASIA

As of 31 March 2024

183

Points of sales



Mainland China

32

Offline Sales Change
▼ 22.9%



Hong Kong & Macau

82

Offline Sales Change
▲ 35.1%

Southeast Asia

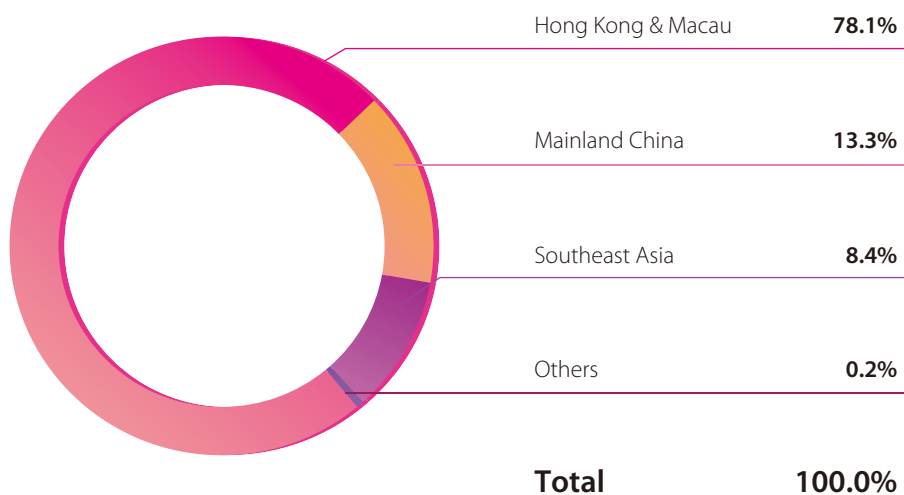
69

Offline Sales Change
▼ 0.3%

Remark : The above data is settled in local currency

Group Geographical Sales Mix

For the year ended 31 March 2024





ONLINE



Beautiful Services

Shop Simple

We focus on advancing OMO strategy integrating online platforms with the retail network as well as creating an online community with promotion of exclusive brands to provide customers with an enhanced and seamless shopping experience.





Beautiful Experiences

Enjoy Shopping

Sa Sa has over 46 years of experience on sourcing of brands and products and commits to a 30-day purchase guarantee with assured product and service quality. Our team of professional beauty consultants operating both offline and online can also help to present the brand story and product to customers.







Beautiful Platforms Link more

We are actively seeking partnerships with brands and enhancing our portfolio of exclusive brands and developing these brands with the brand owners. We review our core product categories to ensure trending brands and products are in place.





STORE

